



**SEGi**  
Group of  
Colleges

Towards  
**R4.0**

# CREATIVE ARTS AND DESIGN



-  Award winning alumni
-  Close collaboration and partnership with the industry
-  Industry-relevant courseworks and activities

2018 /  
2019



2016 /  
2017



2014 /  
2015



2010 /  
2011



2012 /  
2013



# CHAMPIONING 3H TRANSFORMATIVE LEARNING

At SEGi, we champion the 3H Transformative Learning to cultivate future-proof graduates. The education of the Head, the Heart and the Hands is a holistic learning approach in transforming future leaders:



## HEAD (Knowledge)

Providing the latest curriculum co-designed with international partner universities, local industry practitioners and experts. Our proven teaching and learning process have seen over 130,000 graduates working in over 90 countries - ranging from successful entrepreneurs to high level executives and policymakers.



## HEART (Attitude)

Being civic-minded and nurturing our students' heart have always been a big part of our curriculum. Throughout the programme, students are encouraged to organise and participate in Corporate Social Responsibility (CSR) projects to use what they have learnt to give back to the community.



## HANDS (Skills)

Having the right technical skills will give our students an advantageous edge over their peers. We work hand-in-hand with industry partners to offer professional certifications so that our students have the right academic knowhow, and the relevant technical abilities to put what they have learnt into practice.

# LET'S SPARK YOUR IMAGINATION AND INSPIRATION

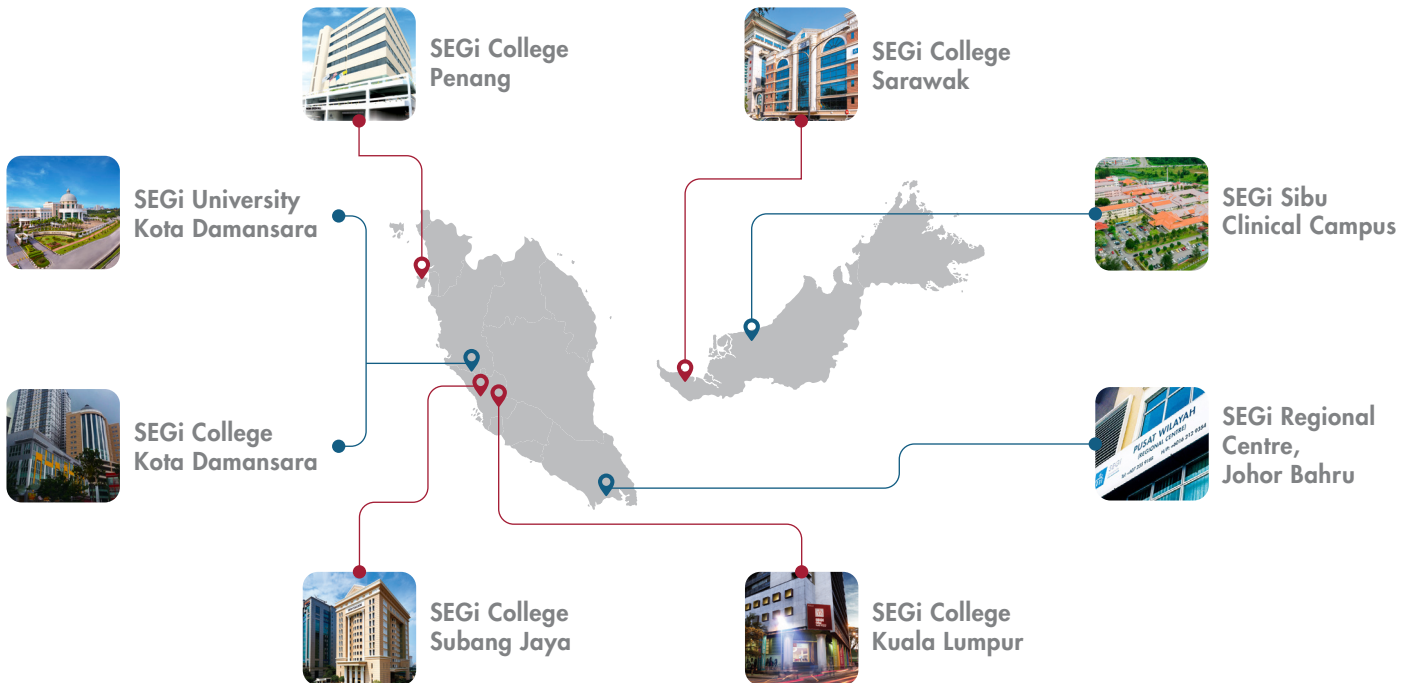
SEGi University & Colleges has earned a strong reputation for delivering high quality programmes in the fields of creative design and arts. We tap into your creative potential by providing a rich core curriculum within a world-class environment, allowing students to explore their creativity and innovative ideas.

Our industry-standard curriculum are in place to ensure students are well prepared for a successful career in the creative industry. Our reputable faculty members are committed to develop professionals who are able to contribute and shape the future of the industry in Malaysia and abroad.

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# SEGi UNIVERSITY & COLLEGES



**20,000**  
Students



**778**  
Academics

**10%**  
foreign faculty staff

**614**  
Management & support staff

Quality education accredited and assured by Ministry of Education, Malaysia



Internal processes in compliance with international standards

ISO 9001:2015 Certified

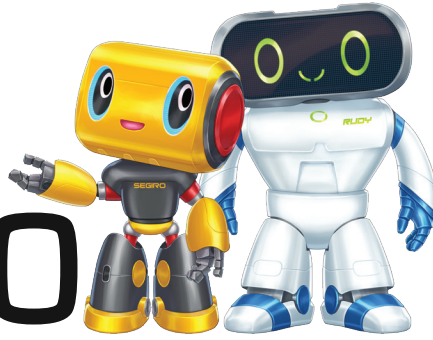


Cert no: MY14/05009



Cert no: MY14/01588

# Towards R4.0



## REIMAGINE possibilities

Increasing the employability and marketability of graduates through the creation of new jobs and roles to meet tomorrow's industry needs.

## RECOGNISE your potential


Unleashing the true nature of graduates and their ability to touch lives and make a significant touch lives and make a significant.

## REDEFINE your future

Imbibing the idea of change as the only constant and creating a sustainable future through qualifications that matter.

## REVOLUTIONISE the market


Introducing innovative programmes that are in tandem with the market's growth and direction.



Every student learns coding & IR4.0 relevant subjects



Inter-faculty assignments to develop cross-disciplinary skills



Cyber physical classrooms & learning



Multi-million Ringgit learning management software



Over 600 corporate partners & collaborations





## WELL-BEING

- On-campus counsellors
- 24/7 accessibility to counselling services
- International office & student accommodation office



## LEARN WHILE HAVING FUN

- Student Affairs Office
- Gym, E-Sports studio and extended facilities



## PERSONAL DEVELOPMENT & GROWTH

- Personal Professional Development Programme
- Career Development Centre



## STUDENT MOBILITY PROGRAMME

- Cross-campus experiences
- Option to transfer overseas

# BEYOND EDUCATION

LEARNING WITH SEGi



## ACADEMIC SUCCESS

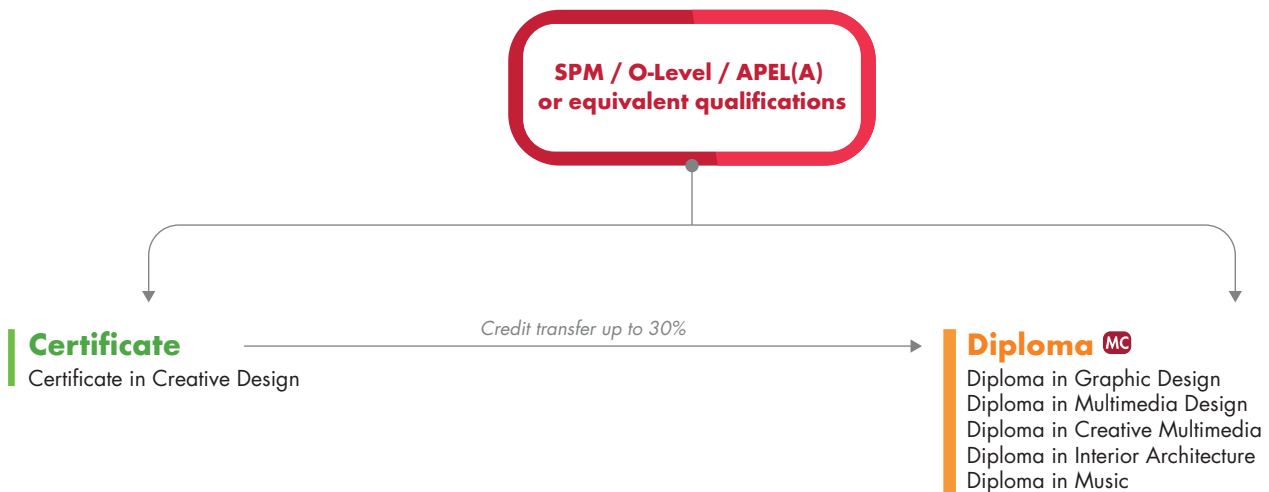
- Student Success Centre
- 24/7 Online learning portal (Blackboard & E-libraries)
- Free applications & tools (Microsoft 365, Adobe, AutoCount)



# A PATHWAY FOR EVERYONE

## STUDY ROUTE

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### Credit Transfer

Your previous studies and qualifications may earn credits towards your diploma or degree. The award of credits is given on the basis of subject mapping and grades achieved. The maximum transferrable credits you may earn for a previous academic qualification could be 50% of the total credits at the Bachelor's degree. Work experience, MOOCs and other training certifications may earn you credit transfers of up to 30%. All credit transfers are subject to approvals by the Senate or College Academic Board.

### **MC** Micro-credential

We break it down to build you up. SEGi's Micro-credentials are unbundled from accredited qualifications, offering the modern learners a tempting, tantalising buffet-style learning model. While traditional diplomas or degrees are well-structured and solid, SEGi's Micro-credentials offer learners the choice of ultimate flexibility and customisation, empowering learners to select only what they want to consume, experience and learn. Through our innovative curriculum framework, these unbundled courses delivered through micro-credentials can then be easily re-bundled into accredited and recognised qualifications.

# YOUR WORK EXPERIENCE COUNTS

APEL(A)

Get admission into our SEGi programme through Accreditation of Prior Experiential Learning or APEL, which is a systematic process that involves the identification, documentation and assessment of prior experiential learning to determine the extent to which an individual has achieved the desired learning outcomes, for access to a programme of study and/or award of credits.

APEL provides an opportunity for individual with working experience but lack of formal academic qualifications to pursue their studies in Higher Education Institutions (HEIs). In general, knowledge obtained through formal education and working experience will be both assessed in APEL's assessment.

At the moment, APEL in Malaysia can only be used as entry requirement to HEIs for the following level of qualification:

- Level 3 (Certificate);
- Level 4 (Diploma);
- Level 6 (Bachelor's Degree); and
- Level 7 (Master's Degree)

Candidates are required to submit the application for APEL(A) certification to MQA directly.

#### Basic requirements to apply APEL(A):

- Only applicable to Malaysian
- Pass the Aptitude Test and Portfolio
- Minimum age requirements:
  - a) Certificate - 19 years of age
  - b) Diploma - 20 years of age
  - c) Bachelor's Degree - 21 years of age
  - d) Master's Degree - 30 years of age
  - e) Doctoral Degree - 35 years of age





# PROGRAMME MATRIX



Programme	Awarding Institution	Entry Requirements	Campus
Diploma in Graphic Design SJ (R2/213/4/0032) (04/22) (A7929) KL (R2/213/4/0151) (04/24) (A9956)	SEGi College	<ul style="list-style-type: none"> <li>• SPM / O-Level or equivalent with 3 credits</li> <li>• UEC with 3 credits</li> <li>• Related SKM Level 3</li> <li>• Related Certificate or equivalent</li> <li>• MQA-APEL T4</li> </ul> <p><b>Additional Requirements</b> Pass in Maths, Science at SPM / O-Level or equivalent</p>	Subang Jaya Kuala Lumpur
Diploma in Multimedia Design KL (R2/213/4/0150) (04/24) (A9955)			Kuala Lumpur
Diploma in Creative Multimedia SJ (R2/213/4/0064) (10/22) (A7803)			Subang Jaya
Diploma in Interior Architecture SJ (R2/214/4/0206) (11/22) (A7946)			
Diploma in Music SJ (R2/214/4/0025) (08/25) (A6148)			
Certificate in Creative Design SJ (R/211/3/0017) (08/21) (FA0286)			
		<ul style="list-style-type: none"> <li>• SPM / O-Level or equivalent with 1 credit</li> <li>• UEC with 1 credit</li> <li>• SKM Level 2</li> <li>• MQA-APEL T3</li> </ul> <p><b>Additional Requirements</b> Pass in Maths, Science at SPM / O-Level or equivalent</p>	

# PROGRAMME MATRIX

## ENGLISH REQUIREMENTS\*

Types of Exam	Diploma	Degree	Master
IELTS	Band 5	Band 5	Band 6.5
TOEFL iBT	42	46	60
Cambridge English	154	160	169
Pearson Test	47	51	59
Linguaskill Cambridge	154 - 161	162 - 168	169 - 175
MUET	Band 2	Band 3	-

*\*The English requirement serves as a guideline and it is subject to change. The weightage requirement may vary for different programmes.*

## ENTRY REQUIREMENTS FOR INTERNATIONAL STUDENTS



[bit.ly/isentryreq](https://bit.ly/isentryreq)

### A pathway for everyone

Your prior-qualifications were not mentioned?  
Did not meet the entry requirements?

When there is a will, there's always a way. Contact us and schedule a FREE one-on-one consultation session to plot out a customised pathway that will fit your needs.

# DIPLOMA IN GRAPHIC DESIGN

SJ (R2/213/4/0032) (04/22) (A7929) • KL (R2/213/4/0151) (04/24) (A9956)

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Graphic design embraces a number of artistic and professional disciplines in the field of visual communication and presentation, including the use of typography and photographic imagery.

It transcends language barriers by means of symbols. Various methods are used to create and combine symbols, images and/or words to create a visual representation of ideas and messages. Common uses of graphic design include magazines, advertisements, product packaging and web design.

At SEGi, we grow and teach you the success rules in expressing ideas, allowing your work to tell your stories. Our mission is to enable excellence in art and design education, adapting and keeping up with international developments.

## Programme Modules

### Year 1

- 2 & 3 Dimensional Design
- Colour Studies **PD**
- Drawing 1
- Fundamental Photography
- History of Art
- General Language Training 2
- Malaysian Studies 2 (Local students)
- Bahasa Melayu Komunikasi 1 (International students)
- Digital Graphics **PD**
- Fundamental Graphic Design
- Typography Design
- History of Graphic Design
- Advertising Principles
- Growth Mindset **(NEW)** **IR4.0** / Bahasa Kebangsaan A\*

### Year 2

- Packaging Design
- Visual Communication **PD**
- Academic English 2
- Digital Illustrations
- Industrial Revolution 4.0 in Malaysia **(NEW)** **IR4.0**
- Introduction to e-Marketing **PD**
- Online Media Design **PD**
- Art Direction
- Publication Design
- Design Methods
- Corporate Design **PD**
- Motion Typography
- Co-curriculum Management

### Year 3

- Industrial Training
- Independent Design Practice



in collaboration with



## Financial Aid / Funding Available\*

- PTPTN
- EPF
- HRDF
- SEGi Monthly Installment
- Low Initial Payment

\*terms & conditions apply.

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Student Mobility (MY)

IR4.0 Enhanced Syllabus

Further Studies Overseas

Earn up to 62 Digital Badges

**PD** Professional Diploma (PD) Module  
(Complete 6 modules to earn each award)

- PD in Graphic Production

## Career Opportunities

Graphic designer, design consultant, DTP artist, illustrator, UI / UX designer.

The Diploma in Multimedia Design is designed to guide students to use their talent in developing multimedia contents and maintain a creative mindset when managing and producing multimedia-related products. Students will learn the practical, creative and communication skills necessary to plan, design and construct fully interactive multimedia applications. Students are given the opportunity to bring theory to life through case studies and practical exercises using 2D and 3D animation, digital, audio and interface design, as well as managing and developing multimedia teams.




## Programme Modules

### Year 1

- Fundamental Photography
- Drawing 1
- History of Art
- Bahasa Melayu Komunikasi 1 (International students)
- Malaysia Studies 2 (Local students)
- Entrepreneurship
- Colour Studies
- Growth Mindset (NEW)  / Bahasa Kebangsaan A\*
- 2 & 3 Dimensional Design
- General Language Training
- Fundamental of Graphic Design
- Typography Design
- Multimedia Fundamentals

### Year 2

- Principles of Marketing
- Academic English
- Electronic Publishing
- Digital Audio & Video Editing
- Multimedia Design 1
- Multimedia Content Development
- Interactive Programming
- Animation 1
- Design Methods
- Multimedia Design 2
- Industrial Revolution 4.0 in Malaysia (NEW) 

### Year 3

- Industrial Training
- Print Production
- Co-curriculum Management
- Interactive Web Design
- Animation 2
- Independent Design Practice

## Financial Aid / Funding Available\*


- PTPTN
- EPF
- HRDF
- SEGi Monthly Installment
- Low Initial Payment


\*terms & conditions apply.


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 Student Mobility (MY)

 IR4.0 Enhanced Syllabus

 Further Studies Overseas

 Earn up to 62 Digital Badges

## Career Opportunities

Multimedia designer, producer, multimedia programmer, web developer, audio & video editor animator.

# DIPLOMA IN CREATIVE MULTIMEDIA

SJ (R2/213/4/0064) (10/22) (A7803)

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Creative Multimedia is a unique programme to cater to the fast growing digital media industry. Creative digital media industries use multimedia for a variety of purposes including entertainment, commercial art, advertising, online media, film, special effects and software services provided to a range of industries.

Here at SEGi, the Creative Multimedia programme is designed to meet the current digital media trend especially in valuable content research, communication, information and entertainment to general public. It also covers a wide spectrum of digital media modules in Film Production, Games Development, and Media Content Development. Hence, there is a balance between formal and technical skills and knowledge, and the production of innovative and creative content.

## Programme Modules

### Year 1

- 2 & 3 Dimensional Design
- Colour Studies **PD**
- Drawing 1
- Fundamental Photography
- History of Art
- General Language Training 2
- Fundamental Graphic Design
- Bahasa Melayu Komunikasi 1 (International students)
- Malaysia Studies 2 (Local students)
- Electronic Publishing (Digital Graphics) **PD**
- Typography Design
- Introduction to Multimedia & Animation **PD**
- Digital Audio & Video
- Growth Mindset **(NEW)** **IR4.0** / Bahasa Kebangsaan A\*

### Year 2

- Introduction to e-Marketing **PD**
- Multimedia Design 1 **PD**
- Academic English 2
- Animation 1
- Multimedia Content Development **PD**
- Interactive Web Design
- Interactive Programming
- Industrial Revolution 4.0 in Malaysia **(NEW)** **IR4.0**
- Multimedia Design 2
- Animation 2
- Design Method
- Computer Print Production
- Co-curriculum Management

### Year 3

- Industrial Training
- Independent Design Practice



in collaboration with

**Canon**

**M** AUTODESK®  
**MAYA**™

**KRU**  
**STUDIOS**

## Financial Aid / Funding Available\*

- PTPTN
- EPF
- HRDF
- SEGi Monthly Installment
- Low Initial Payment

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**IR4.0** Student Mobility (MY)

**IR4.0** IR4.0 Enhanced Syllabus

**IR4.0** Further Studies Overseas

**IR4.0** Earn up to 62 Digital Badges

**PD** Professional Diploma (PD) Module  
(Complete 6 modules to earn each award)

- PD in Animation Production

## Career Opportunities

Multimedia designer, webmaster, interface designer, animator, media producer.

\*For Malaysian students who do not have a credit in SPM BM

Interior Architecture explores the link between the interior and architecture where interior spaces are inhabited and experienced as works of art. The programme embarks on the enrichment journey through the development of design, conceptual creativity, theory and philosophy of spaces to create exciting and practical environments in which people live, work and play.

This diploma programme emphasises on professional standard knowledge impartment, the understanding and skills in resolving and communicating design, technical and constructional drawing, practical and technological skills in its application to Interior Architecture projects.

## Programme Modules

### Year 1

- 2 & 3 Dimensional Design
- Colour Studies
- Drawing 1
- Fundamental Photography
- Architectural Drafting 1
- Growth Mindset (NEW)  / Bahasa Kebangsaan A\*
- Interior Architecture I
- Materials & Finishes
- Academic English
- General Language Training
- Workshop Practice
- AutoCAD Studies
- Bahasa Melayu Komunikasi 1 (International students)
- Malaysia Studies 2 (Local students)
- Electronic Publishing

### Year 2

- Interior Architecture 2
- Architectural Drafting 2
- Introduction to E-Marketing
- Computer 3D Modeling
- Interior Architecture 3
- Building Construction
- Design Methods
- History of Art
- Lighting Design
- Furniture Design
- Portfolio Preparation
- Co-curriculum Management
- Industrial Revolution 4.0 in Malaysia (NEW) 

### Year 3

- Industrial Training
- Interior Architecture 4



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## Financial Aid / Funding Available\*


- PTPTN
- EPF
- HRDF
- SEGi Monthly Installment
- Low Initial Payment


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 Student Mobility (MY)

 IR4.0 Enhanced Syllabus

 Further Studies Overseas

 Earn up to 62 Digital Badges

## Career Opportunities

Interior architect, interior designer, interior consultant, retail & commercial designer, residential designer, lighting & furniture designer.

# DIPLOMA IN MUSIC

SJ (R2/212/4/0025) (08/25) (A6148)

15

The Diploma in Music is a 2½-year programme designed to lay a solid foundation of musical studies which focuses on the development of musical skills and theoretical knowledge. The program integrates music theory and harmony, music history, musicianship and performance studies, which provides a wealth of musical experience and transferable skills, preparing students for undergraduate study or the workplace.




**SEGi**  
College

## Programme Modules

### Year 1

- English
- History of Music & Appreciation 1
- Principles & Theory of Music
- Solfeiges and Dictation 1
- Performance Lab 1: Choir 1
- Major Study 1
- Minor Study 1
- Growth Mindset (NEW)  / Bahasa Kebangsaan A\*
- Academic English
- Harmony 1
- Instrumentation
- History of Music & Appreciation 2 (Classical)
- Solfeiges and Dictation 2
- Performance Lab 1: Choir 2
- Major Study 2
- Minor Study 2
- Elective\*\*
- Bahasa Melayu Komunikasi 1 (International students)
- Malaysia Studies 2 (Local students)
- Harmony 2
- Performance Lab 1: Choir 3
- Major Study 3
- Minor Study 3

### Year 2

- Islamic Studies / Moral Studies
- Harmony 3
- History of Music & Appreciation 3 (Romantic)
- Solfeiges and Dictation 3
- Computer Notation Technique
- Performance Lab 1: Choir 4
- Major Study 4
- Minor Study 4
- Elective\*\*
- Form & Analysis 1
- Counterpoint
- Harmony 4
- History of Music & Appreciation 4 (20th Century)
- Solfeiges and Dictation 4
- Performance Lab 1: Choir 5
- Major Study 5
- Minor Study 5
- Form & Analysis 2
- History of Music & Appreciation 5 (Pre-Baroque)
- Performance Lab 1: Choir 6
- Industrial Revolution 4.0 in Malaysia (NEW) 
- Co-curriculum Management

### Year 3

- Art of Stage Performance
- Conducting
- Traditional Music Malaysia & Ethnic Music Appreciation
- Applied Music Fundamentals

### Available Electives:

- Performance Lab 2: Instrumental Ensemble 1
- Performance Lab 2: Instrumental Ensemble 2
- Piano Literature
- Piano Accompaniment
- Principles of Music Teaching
- Foreign Language for Music: Italian

## Financial Aid / Funding Available\*

- PTPTN
- EPF
- HRDF
- SEGi Monthly Installment
- Low Initial Payment


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 Student Mobility (MY)

 IR4.0 Enhanced Syllabus

 Further Studies Overseas

 Earn up to 62 Digital Badges

## Career Opportunities

Music instrumentalist, music producer, musicologist, music supervisor, vocalist, programme director, music arranger, music researcher, orchestra performer, conductor & music educator.

\*For Malaysian students who do not have a credit in SPM BM

The objective of the programme is to prepare students wishing to pursue professional careers in the creative design industry. Its aim is to train creative talents who are capable of meeting the client's demands by providing the appropriate design solutions in their work place.

All students will learn manual skills and exploration of conventional and contemporary media in communication design. The programme incorporates areas such as advertising, corporate identity, typography, illustration, computer graphics and photography into communication design. The students will be coached to learn the skills of basic computer software applications and equipped with IT-based knowledge. But above all, the emphasis is placed on the quality of inventiveness and critical thinking.



## Programme Modules

### Year 1

- 2 & 3 Dimensional Design
- Colour Studies
- Drawing 1
- General Language Training
- History of Art
- Public Speaking Skills / Bahasa Kebangsaan A\*
- Malaysian Studies 1 (Local students)
- Bahasa Melayu Komunikasi 1 (International students)
- Drawing 2
- Digital Arts
- Fundamental Photography
- Academic English
- Typography Design
- Introduction to Multimedia

### Year 2

- Final Project
- Presentation Skills
- Family Issues

## Financial Aid / Funding Available\*


- EPF
- HRDF
- SEGi Monthly Installment
- Low Initial Payment


\*terms & conditions apply.


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 Student Mobility (MY)

 IR4.0 Enhanced Syllabus

 Further Studies Overseas

 Choice of Electives Available

 Earn up to 27 Digital Badges

## Career Opportunities

Junior designer, illustrator or progress into Diploma programme.



# ELECTIVE COURSES

## DIPLOMA LEVEL

No	Name of Course / Module	School	Credit Value	No	Name of Course / Module	School	Credit Value
1	Business and Company Law	Business and Accounting	3	27	CyberPsychology	Psychology	3
2	Business Communication		3	28	Positive Psychology		3
3	Business Management		3	29	Social Psychology		3
4	Cost Accounting		3	30	Understanding the Child's Growth and Development	Early Childhood Education	3
5	Data Analysis		3	31	Play & Learning for Young Children		3
6	Financial Accounting 1		3	32	Physical Education & Health Care for Young Children		3
7	Introduction to Business		3	33	Safety & Well-being of Young Children		3
8	Introduction to Finance		3	34	Global Citizenship for Young Children		3
9	Introduction to Management Accounting		3	35	An Introduction to Montessori Pedagogy	3	
10	Introduction to Marketing		3	36	Music for Children	Music	3
11	Principles of Management		3	37	Music Appreciation 1: Aesthetic & Style		3
12	Social Media Marketing		3	38	Music Appreciation 5: World Music		3
13	Technopreneurship		3	39	Print Production	Hospitality & Tourism / Creative Arts & Design	3
14	Consumer Behaviour		4	40	Advertising Creativity		3
15	Corporate Audit		4	41	Wedding Planning and Management	Hospitality & Tourism	3
16	Digital and Service Marketing		4	42	Wine Management		3
17	Digital Marketing		4	43	Introductory to French		3
18	Finance		4	44	Food & Its Culture		3
19	Human Resource Management		4	45	Principles of Electronics & Electrical Engineering	Engineering	3
20	Integrated Marketing Communication		4	46	Engineering Drawing		3
21	International Business		4	47	Fundamental of Photography		3
22	Marketing Management		4	48	Digital Graphics	Creative Arts & Design	3
23	Operations Management		4	49	Introduction to Multimedia & Animation		4
24	Organisational Behaviour		4	50	Interactive Web Design		4
25	Personal Selling		4	51	Videography		4
26	Industrial and Organisational Psychology	Psychology	3	52	Presentation Skills		3

# ELECTIVE COURSES

## CERTIFICATE LEVEL

No	Name of Course / Module	School	Credit Value	No	Name of Course / Module	School	Credit Value
1	Basic Financial Accounting	Business and Accounting	3	7	Basic Management	Business and Accounting	3
2	Introduction to Human Resource Management		3	8	Basic Marketing		3
3	Business Ethics		3	9	Business Communication and Writing		3
4	Basic Statistics		3	10	Basic Finance		3
5	Basic Business Principles		3	11	Basic Childcare 1	Early Childhood Education	3
6	Introduction to Cost Accounting		3	12	Fundamental Photography	Creative Arts & Design	4



# SCHOLARSHIPS AVAILABLE\*

\*subject to change

19

Scholarship Name	Priority Courses
Program Graduan Cemerlang (GrEP MARA)	All Programmes
Program Penajaan Pengajian Tertiar (TESP MARA)	
Bantuan Zakat MAIDAM	
Hong Leong Foundation Scholarship	
Keysight Malaysia Scholarship	
Lembaga Zakat Selangor	
Zakat Kelantan	
Karangkraf	
Sin Chew Media Corporation Bhd	
STAR Media Group Bhd	
SEGi High Achiever's Scholarship	
SEGi Ace Scholarship	
SEGi Unified Examination Certificate (UEC) Scholarship	
Yayasan Kemanusiaan Da Sheng	<ul style="list-style-type: none"> <li>• Education</li> </ul>
Sony Scholarship	<ul style="list-style-type: none"> <li>• Electrical and Electronics Engineering</li> <li>• Mechanical Engineering</li> <li>• Marketing</li> <li>• Human Resources</li> <li>• Administration</li> <li>• Computer Science</li> </ul>
Gamuda Scholarship	<ul style="list-style-type: none"> <li>• Engineering</li> <li>• Accounting</li> <li>• Human Resource</li> <li>• Psychology</li> </ul>
PETRONAS Education Sponsorship Programme	<ul style="list-style-type: none"> <li>• Accounting &amp; Business</li> <li>• Arts &amp; Communication</li> <li>• Computer &amp; Multimedia</li> <li>• Education</li> <li>• Engineering &amp; Architecture</li> </ul>
Bank Negara Scholarship	<ul style="list-style-type: none"> <li>• Computer Science</li> <li>• Accounting</li> </ul>
Tunku Abdul Rahman (BTAR) Scholarship	<ul style="list-style-type: none"> <li>• Accounting &amp; Business</li> <li>• Arts &amp; Communication</li> <li>• Computer &amp; Multimedia</li> <li>• Education</li> <li>• Engineering &amp; Architecture</li> </ul>
Genting Malaysia Scholarship Award	<ul style="list-style-type: none"> <li>• Culinary Arts</li> <li>• Hospitality Management</li> </ul>
OCBC Bank	<ul style="list-style-type: none"> <li>• Accountancy</li> <li>• Business Administration</li> <li>• Computer Science</li> <li>• Engineering</li> <li>• Accounting &amp; Business</li> <li>• Arts &amp; Communication</li> <li>• Computer &amp; Multimedia</li> </ul>
Elena Cooke Education Fund	<ul style="list-style-type: none"> <li>• Accounting &amp; Business</li> <li>• Arts &amp; Communications</li> <li>• Computer &amp; Multimedia</li> <li>• Engineering &amp; Architecture</li> <li>• Hospitality &amp; Tourism</li> </ul>



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**Regional Centre:**

**SEGi University Regional Centre, Johor Bahru**

☎ +607 235 9188    📞 +6012 318 3136

**SEGi Covid-19  
Readiness Guide**



[bit.ly/c19readinessguide](https://bit.ly/c19readinessguide)