



SEGi
Group of
Colleges



**LET'S UNLEASH
YOUR CAREER
POTENTIAL FOR
SUCCESS**

**Postgraduate
Studies**

#bestinyou

PROPELLING CAREERS AND UPGRADING SKILLS

The internationally recognised postgraduate programmes, which includes Masters and PhD level programmes, at SEGi continue to attract top students.

As Malaysia is making the shift from a manufacturing-based to a service-based industry, innovation in productions and services became highly essential. Demands for skilled workers who are creative, knowledgeable and has a specialised skill or in-depth knowledge of selected niche areas became paramount.

SEGi offers quality postgraduate degrees that are flexible to meet the demands and changing needs of the various industries, developing leaders to propel the country forward.



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WIDE RANGE OF QUALITY COURSES

Tailored to your Passion

Programmes offered at SEGi Group of Colleges, from foundation to post-graduate level, are well-rounded, meticulously planned and are equivalent to other prestigious international universities.



REAL-WORLD EXPERIENCE

Empower today, Lead tomorrow

SEGi Group of Colleges partners with a plethora of value corporate partners to ensure SEGi students obtain the experience needed to be workplace ready upon graduation.



WORLD-CLASS ACADEMIC LEADERS

Dedicated academicians, Great mentors

With strong industry connections, our world-class faculty members are passionate in teaching and coaching students to their full potential and excel in their chosen field.

6 REASONS TO CHOOSE SEGi



TRUSTED & RECOGNISED

Continuing the legacy since 1977

Established in 1977, SEGi has undergone significant growth in providing quality education to willing minds and talents, making it one of the most established, trusted and recognised education institutions in Malaysia.



FUTURE SKILLS FOCUSED

Shine & stand out from the crowd

The SEGi future skills Programme provides opportunities to enhance students' learning experience. With more than 100 workshops and seminars to be explored, SEGi let you go beyond the classroom to enhance your skills and secure your future.



CAREER READY FIRST CLASS GRADUATES

Top of the class

93% of SEGi graduates are employed or pursuing further studies within 6 months of graduation.*

*Employability tracer study in comparison with MOHE Graduate tracer study

SEGi GROUP OF COLLEGES

First established in 1977 as Systematic College, SEGi Group of Colleges has undergone significant growth, strengthening the quality of its wide range of programmes from foundation, diploma, degree and post-graduate.

SEGi Group of Colleges is dedicated to provide students the opportunity to earn a foreign degree in Malaysia with its world renowned university partners. In addition, SEGi also have strong presence of international students who seeks quality, globally-recognised education in Malaysia.

With the strong heritage in catering to working professionals, SEGi Group of Colleges offer an array of in-demand programmes to those who wish to enhance their careers by obtaining higher qualifications, such as degree programmes, MBA and other professional courses, in a flexible manner.



SEGi COLLEGE SUBANG JAYA

The campus is strategically located in the Klang Valley, just next to The Summit shopping complex. Being one of the pioneers for Early Childhood Education, the campus is also most sought-after for its Business programmes. Students of this college also have the convenience of public transport. The college is within 5 minutes walk to the USJ 7 Light Rapid Transit (LRT) and Bus Rapid Transit (BRT) stations.

The campus is the winner of the highest Six-Star (Outstanding) MyQuest award for three consecutive years from 2012 to 2017.



SEGi COLLEGE KUALA LUMPUR

The campus is located in the heart of Kuala Lumpur and is only 240m from the Masjid Jamek LRT Station. The campus is supported by experienced, reputable academicians offering knowledge and trainings in Business & Accounting, Allied Health Sciences, as well as Hospitality & Tourism fields.

Apart from being a Centre of Excellence for Business and Accounting as well as Hospitality and Tourism, the campus has received the Five-Star (Excellent) award from MyQuest 2016/2017 for 'International Students' category.



SEGi COLLEGE PENANG

The campus is located in Green Hall, a unique coastal location, which provides an ideal learning lifestyle with affordable cost of living. The college offers a wide range of programmes in the fields of Business & Accounting, Early Childhood Education, Information Technology and American Degree Program (ADP).

The campus was awarded the highest Six-Star (Outstanding) award by MyQuest 2016/17 for the 'Private Colleges' category.



SEGi COLLEGE SARAWAK

Located in the vibrant city of Kuching, SEGi College Sarawak is one of the largest private colleges in East Malaysia. The campus offers programmes in the fields of Management, Accountancy, Hospitality, Information Technology and Law, the only campus in the East Malaysia to offer Law programmes at diploma and degree levels.

The college was awarded a Six Star rating (Outstanding) for Private Colleges in MyQuest 2016/2017.



WORLD RENOWNED UNIVERSITY PARTNERS



University of Greenwich (UOG)

University of Greenwich (UOG) can trace its roots back to 1890, founded as Woolwich Polytechnic and later awarded university status in 1992. The University has a long history in the field of education and has three campuses in south east London and Kent within a progressive learning environment supported by modern and hi-tech facilities.

Today, it has 1,200 programmes including some of the more popular choices of Law, Nursing, Business, and Engineering. The University has been acknowledged by the sector and its peers to be a silver rated provider of higher education according to the 2017 Teaching Excellence Framework (TEF). UOG is also the proud recipient of The Queen's Anniversary Prize for Higher and Further Education 2015, awarded for innovative research and development carried out by Greenwich's Natural Resources Institute within the Faculty of Engineering & Science.



University of Sunderland

University of Sunderland

University of Sunderland (UOS) has been providing higher education since 1901 and is proud to be an innovative, forward-thinking university with high standards of teaching, research and support. As a research active university, UOS aims to enhance the learning experience of its students as well as its academic standing of the institution as a seat of higher learning and scholarship.

Academic programmes are at the core of the University's commitment to producing well-rounded graduates. The Guardian ranks its Hospitality, Event Management & Tourism as 4th best in the country, while Nursing is ranked 5th best. Other highly-ranked majors in the Guardian league tables are Business, Management & Marketing, Accounting & Finance, Mechanical Engineering and Fashion & Textiles.

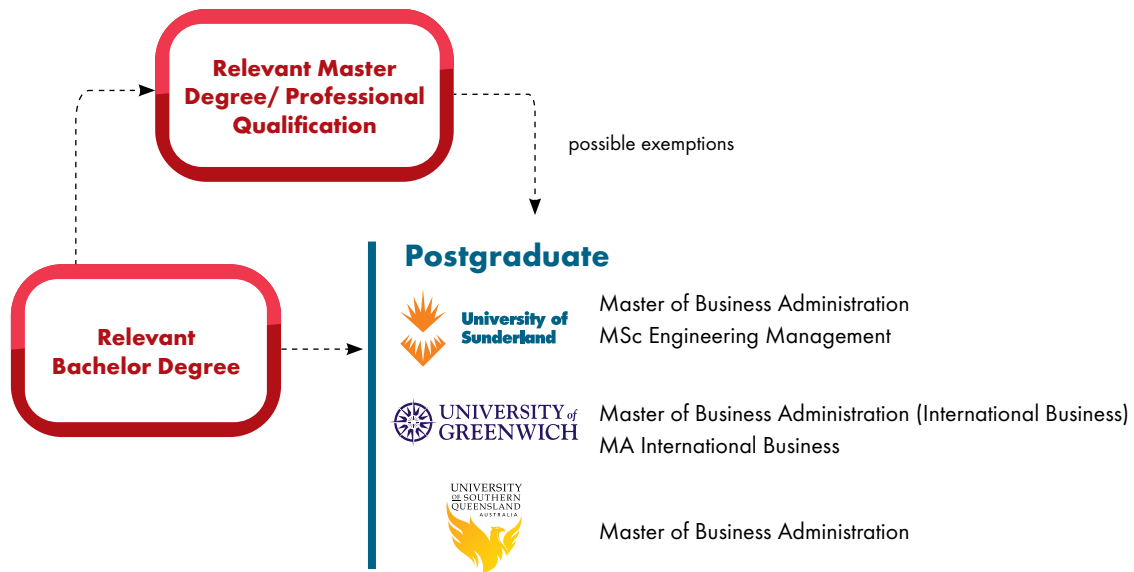


University of Southern Queensland






University of Southern Queensland (USQ) has forged a reputation as one of Australia's leading providers of on-campus and online education programmes in Australia. In less than fifty years, USQ have become a prominent multi-campus teaching and research institution providing education worldwide. Woven into the fabric of USQ is the vision and determination of many University and community members who, over the years, have been instrumental in implementing expansion and growth, shaping what we see today.

Gained full university status in 1992, the University has changed dramatically in many ways since then, including the expansion of Postgraduate programmes and establishing significant branch campuses.

STUDY ROUTE



PROGRAMME MATRIX

 Programme	 Awarding Institution	 Entry Requirements	 Duration	 Campus
Master of Business Administration (International Business)	University of Greenwich, UK	<ul style="list-style-type: none"> Bachelor's Degree with minimum 2 years related working experience; OR Professional qualification or diploma with minimum 5 years related working experience <p>ENGLISH ENTRY REQUIREMENTS:</p> <ul style="list-style-type: none"> IELTS overall test score of 6.5 or higher, and a written score of 6.5 or higher (foreign students); OR SEGi English Language Test 	2 years	Kuala Lumpur
MA International Business				
Master of Business Administration	University of Sunderland, UK	<ul style="list-style-type: none"> Any equivalent internationally recognized degree/ professional qualification with minimum 6 months work experience and applicant should be able to demonstrate their ability to operate at a managerial level; OR A recognised Diploma with at least 5 years of management related work experience with MQA-APEL certificate <p>(All applications will be individually assessed)</p>	2 years	Kuala Lumpur Subang Jaya Penang
MSc Engineering Management				
Master of Business Administration	University of Southern Queensland, AUS	<ul style="list-style-type: none"> Any equivalent internationally recognized degree/ professional qualification with minimum 2 years work experience; OR A recognised Diploma with at least 5 years of management related work experience with MQA-APEL certificate; AND Meet USQ English Language Proficiency Requirement 	2 years	Kuala Lumpur Subang Jaya

MASTER OF BUSINESS ADMINISTRATION (INTERNATIONAL BUSINESS)

UNIVERSITY OF GREENWICH, UK

The Master of International Business offered by University of Greenwich helps you explore the complexity and diversity of business in an increasingly interconnected world. Designed for those of you who have completed an undergraduate honours degree in a non-business subject or for those who do not necessarily have significant experience in a business management role but wish to gain an advanced knowledge of international business.

The concentrated feature of the programme is the commercial relevance of the content with real-life case studies and professional management application, helping you to achieve high employment rates.

Overall, you'll establish a strong foundation in business management, international business strategy, leadership and professional development, critical and analytical decision-making, business communication in an international setting and the management of complex information.

PROGRAMME MODULES

Core Subjects

- Foundations of Scholarship & Research
- Financial & Management Accounting
- Global Business and Sustainability
- Global Network and Innovation
- E-logistics and International Supply Chain Management
- Managing and Leading People across Cultural Borders
- Professional Practice
- Global Strategy
- International Marketing

Plus 1 Pathway Specialisation Project

Career Opportunities

The Master of International Business is structured to guide you into professional management careers, with opportunities available in multinational firms, small or medium sized exporters, local or central government agencies involved in business development, consultancies and media companies.

MASTER OF BUSINESS ADMINISTRATION

UNIVERSITY OF SUNDERLAND, UK



Our internationally acclaimed MBA programme is designed for enterprising minds seeking to combine their expertise with general management skills. You'll learn decision-making and problem solving skills in an international business environment and strategies to manage globalisation issues.

The MBA will assimilate work-based learning that will improve your ability to bring many productive changes within your current organisation.

Programme Modules

Core Subjects	Dissertation
<ul style="list-style-type: none"> ■ Financial Management and Control ■ Managing and Leading People ■ Operations Management ■ Marketing Management ■ Managing Innovation and Technology Transfer ■ Project Management ■ International Business Environment ■ Global Corporate Strategy 	<p>This research paper of 15,000 words will need to be completed based on contemporary business and management research area proposal by students.</p>



I chose the University of Sunderland MBA programme offered by SEGi as it is recognised as one of the best UK MBA twinning programme. It has enhanced and developed my business acumen, improved my approach in communication and team building and added to my organisational development skills. Having awarded with a Distinction upon completion of my MBA, I was instantly promoted in my employment. Knowledge is Power!

Friisor Mah Cheng Chai

Career Opportunities

Suitable for professionals across all disciplines, the programme will significantly enhance your capability to function as a senior manager within a wide range of commercial and service organisations.

JPT/BPP(K)1000-600/WP186 Jld 14(39) • JPT/BPP(K)1000-600/B270 Jld.13(24) • JPT/BPP(K)1000-600/P728 JLD.8 (2) • JPT/BPP(K)1000-600/Q1326Jld.8(55)
KL, SJ, PG & SWK Campuses

MASTER OF BUSINESS ADMINISTRATION

UNIVERSITY OF SOUTHERN QUEENSLAND, AUS



This internationally acclaimed MBA programme is designed for enterprising minds seeking to holistically combine their expertise with general management skills.

The Master of Business Administration (MBA) is an advanced academic programme for graduates from any discipline who have considerable business experience, and who have a recognised potential for advanced managerial responsibility. Learn decision making and problem solving skills, international business environment and strategies to manage globalisation.

We aspire to groom you to possess a range of management skills to better handle the managerial demands of modern business practices.

Choice of 5 Specialisations:

- Strategic Human Resource Management
- Strategic Marketing
- General Management
- Project Management
- Finance

Programme Modules

Core Subjects

- Marketing Management
- Managing Organisational Behaviour
- Global Information Systems Strategy
- Economics for Managers
- Leading Organisational Change
- Project-Based Management
- Accounting and Financial Management
- Applied Business Research and Ethics
- Strategic Management

Elective Subjects

Strategic Human Resource Management

- Performance Management & People Development
- Global Issues in Employment Relations
- Strategic MGT of Human Resources & Innovation

Project Management

- Project Processes & Systems
- Project Delivery
- Project Risk Management

Finance

- Corporate Finance
- Financial Markets & Instruments
- Strategic Investments

Strategic Marketing

- Buyer Behavior
- International Marketing
- Strategic Marketing and Innovation

General Management

Any 3 units from the range of majors

Career Opportunities

Suitable for professionals across all disciplines, the programme will significantly enhance your capability to function as a senior manager within a wide range of commercial and service organisations.

MA INTERNATIONAL BUSINESS

UNIVERSITY OF GREENWICH, UK

Our Master's provides you an insight into business network analysis that helps you employ network applications to understand strategic alliances, global commodity chains, and customer relationship management. You will develop a range of intellectual and practical skills to become a specialist in the global knowledge economy.

If you do not have a first degree in business then this Master's will give you a grounding in business management, also offering you specialised international business modules and an independent specialist project.

Our courses take into account the increasingly multidisciplinary and international nature of modern market developments. You will gain integrated theoretical knowledge and applied skills that employers are looking for.

You will learn to distinguish and apply the most relevant research methodologies, techniques and tools. You will also build the interpersonal skills that will enable you to interact effectively and implement solutions efficiently.

PROGRAMME MODULES

Core Subjects

- Financial and Management Accounting
 - E-Logistics and International Supply Chain Management
 - Global Strategy
 - Global Business and Sustainability
 - Global Network and Innovation
 - Foundations of Scholarship and Research
 - Managing and Leading People Across Cultural Borders
 - International Marketing
 - Business Research Methods
- Plus 1 Pathway Specialisation Project



The environment at SEGi is very conducive and the professors are very friendly. These are the reasons that make me love this university and this country. SEGi has widened my horizons beyond the confines of a classroom.

Dong Jia Yi

Career Opportunities

Graduates pursue their management career in a wide range of multinational companies, non-government and public sector organisations. Some might find employment in small and medium enterprises in international trade, and local or central government.

MSc ENGINEERING MANAGEMENT



UNIVERSITY OF SUNDERLAND, UK

This Masters-level programme equips you to be a leader in a technical team to deliver on time and on budget.

During the course of your studies, you will build on your technical background while adding business and management skills. These skills include project control, supply chain management, risk management and quality optimisation. You will also develop the soft skills of working with others and leading projects.

Your Masters project will also involve a real-world project. It will include both a research and a practical element, and it is an opportunity to impress not only your academic assessors but also potential employers.

PROGRAMME MODULES

- Managing People and Project Leadership
- Project Risk and Quality Management
- Research Skills and Academic Literacy
- Decision Support for Management
- Engineering Operation Management
- Advanced Maintenance Practice
- Project Management and Control
- Project



I did my Bachelors in Engineering in Tunisia. The first thing that attracted me to SEGi was its excellent reputation for world-class education. Now, I have a great chance to be part of a greater family here in Malaysia by enrolling with SEGi for my postgraduate studies. This great opportunity have assisted me in my communication skills and I'm gaining a lot of experience.

Refka Sebri

Career Opportunities

A Master graduate in engineering management would have the opportunity to gain access to general management positions in the engineering sector.

SEGi College Kuala Lumpur [DK250(W)]

☎ 603 2070 2078 📞 012 988 9627 📞 1800 88 8028

SEGi College Subang Jaya [DK250-04(B)]

☎ 603 8600 1777 📞 016 212 9154 📞 1800 88 8622

SEGi College Penang [187620-W]

☎ 604 263 3888 📞 013 629 4880

SEGi College Sarawak [DK250-02(Q)]

☎ 6082 252 566 📞 017 859 2566 📞 1300 88 7344

The best in you, made

POSSIBLE

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