




**SEGi**  
Group of  
Colleges

A photograph showing a woman and a young girl sitting on the floor in a classroom, playing with colorful toys. The woman is smiling and looking at the child. In the background, other children are sitting at a table under a red and white umbrella.

**NURTURING  
A PASSION  
FOR FUTURE  
GENERATION**

**Early  
Childhood Care  
& Education**

(Education & Social Sciences)

**#bestinyou**

# TODAY'S GRADUATES, TOMORROW'S EDUCATORS

"Early Childhood development is the foundation for sustainable development. Giving every child, no matter where they live, the best start in life is the best way to ensure healthy and prosperous individuals, communities and countries." (ARNEC, 2016)

Quality education is one of the Sustainable Development Goals (SGDS) adopted by the United Nations to ensure inclusive and equitable education and promote life-long learning opportunities for all.

SEGi is the trusted provider of ECCE programmes, producing thousands of highly qualified ECCE educators and practitioners since 1998. We were appointed champion for ECCE training by Pemandu in 2010 for the National Key Economic Area (NKEA) Entry Point Project (EPP) 2.

Our students are exposed to a myriad of key issues that are relevant to the future planning of ECCE in the country. Therefore, they are high in demand locally and abroad, including Singapore. Our strong link with more than 100 local and international ECCE agencies provides students and graduates easy access to internship and employment opportunities.

Apart from ECCE, we also offer other specialisation fields that are linked to the teaching profession, such as TESL, Special Needs Education and Counselling. Students also have the opportunity to further their studies in this field at the graduate level.

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## WIDE RANGE OF QUALITY COURSES

### Tailored to your Passion

Programmes offered at SEGi Group of Colleges, from foundation to post graduate level, are well-rounded, meticulously planned and are equivalent to other prestigious international universities.



## REAL-WORLD EXPERIENCE

### Empower today, Lead tomorrow

SEGi Group of Colleges partners with a plethora of valued corporate partners to ensure SEGi students obtain the experience needed to be workplace ready upon graduation.



## WORLD-CLASS ACADEMIC LEADERS

### Dedicated academicians, Great mentors

With strong industry connections, our world-class faculty members are passionate in teaching and coaching students to realise their full potentials and excel in their chosen fields.

# 6 REASONS TO CHOOSE SEGi



## TRUSTED & RECOGNISED

### Continuing the legacy since 1977

Established in 1977, SEGi has undergone significant growth in providing quality education to willing minds and talents, making it one of the most established, trusted and recognised education institutions in Malaysia.



## FUTURE SKILLS FOCUSED

### Shine & stand out from the crowd

The SEGi future skills Programme provides opportunities to enhance students' learning experiences. With more than 100 workshops and seminars to be explored, SEGi lets you go beyond the classroom to enhance your skills and secure your future.



## CAREER READY FIRST CLASS GRADUATES

### Top of the class

93% of SEGi graduates are employed or pursuing further studies within 6 months of graduation.\*

\*Employability tracer study in comparison with MOHE Graduate tracer study

# FIRST-CLASS RESOURCES FOR A QUALITY LEARNING EXPERIENCE



## GLOBAL PARTNERSHIPS WITH WORLD-WIDE UNIVERSITIES

We work with some of the most prestigious universities from the United Kingdom to develop a knowledge-rich and industry-relevant curriculum.

## UK MONTESSORI CERTIFICATION

SEGi College Subang Jaya offers the Montessori Apparatus Workshop and Integrating Montessori Practice (IMP) aimed at empowering learners with the theory and practice of the Montessori approach.

## EDUCATION BEYOND THE CLASSROOM

Our approach to education extends beyond the classroom with industry based learning opportunities and a rich non-academic curriculum that develops the critical qualities of future educators.

## ESTEEMED INDUSTRY ADVISORS

SEGi University & Colleges work hand-in-hand with advisors from the childcare and pre-school industry to support students' learning experiences and to improve the quality of ECCE programmes.

## MODERN FACILITIES

We offer modern training facilities that have been designed to meet the learning needs of our students in ensuring superior Early Childhood Care & Education (ECCE) schooling for aspiring educators of tomorrow.

## EXTENSIVE INTERNSHIP AND EMPLOYMENT OPPORTUNITIES

We collaborate closely with more than 100 registered schools and learning institutions, providing wide internship opportunities for ECCE students and a plethora of employment opportunities upon graduation.

# WORLD RENOWNED UNIVERSITY PARTNER

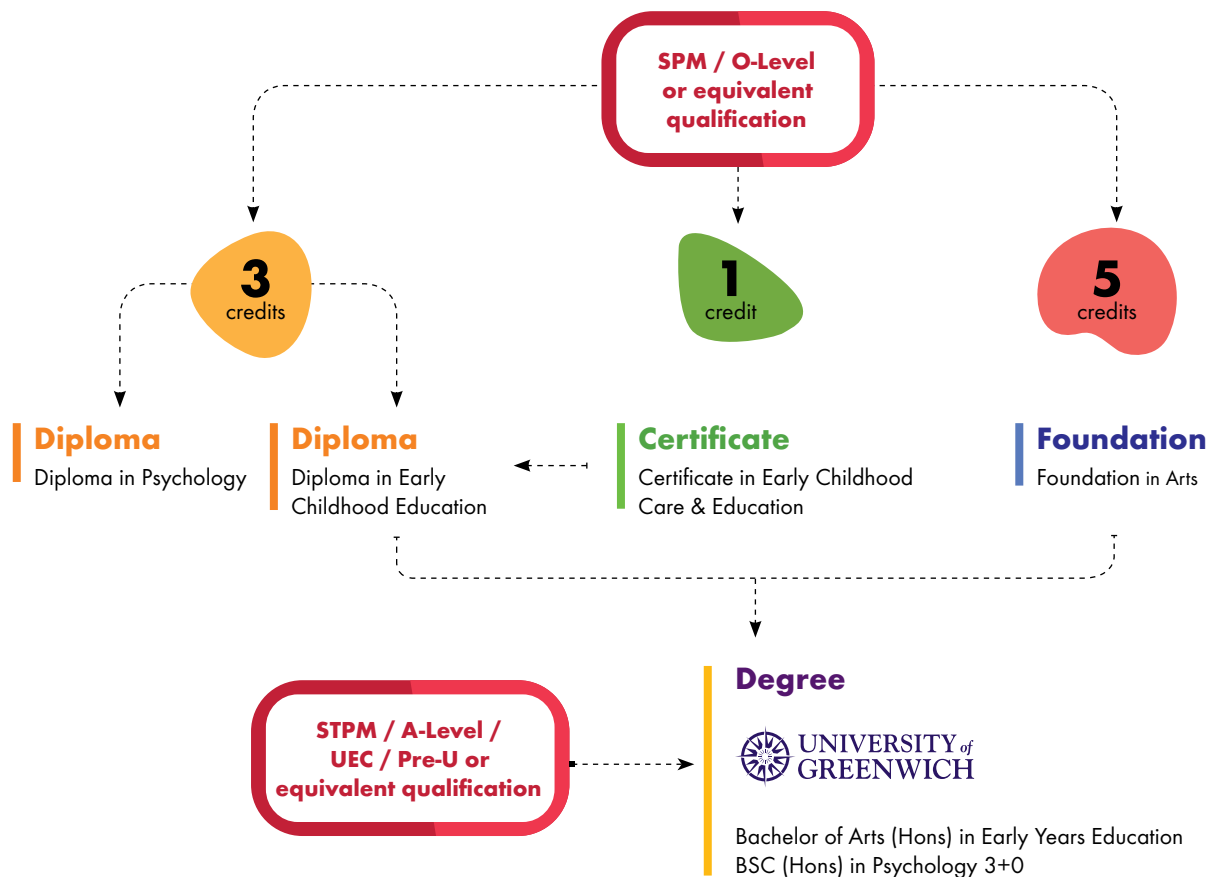


## University of Greenwich (UOG)





University of Greenwich (UOG) can trace its roots back to 1890, founded as Woolwich Polytechnic and later awarded university status in 1992. The University has a long history in the field of education and has three campuses in south east London and Kent within a progressive learning environment supported by modern and hi-tech facilities.

Today, it has 1,200 programmes including some of the more popular choices of Law, Nursing, Business, and Engineering. The University has been acknowledged by the sector and its peers to be a silver rated provider of higher education according to the 2017 Teaching Excellence Framework (TEF). UOG is also the proud recipient of The Queen's Anniversary Prize for Higher and Further Education 2015, awarded for innovative research and development carried out by Greenwich's Natural Resources Institute within the Faculty of Engineering & Science.

## STUDY ROUTE



# PROGRAMME MATRIX

 Programme	 Awarding Institution	 Entry Requirements	 Campus
BA (Hons) in Early Years Education 3+0	University of Greenwich, UK	<ul style="list-style-type: none"> <li>• STPM / GCE A-Level (3 principal passes); OR</li> <li>• Pass in Foundation programme; OR</li> <li>• Diploma in Early Childhood Education or equivalent; AND</li> <li>• Minimum credits for English &amp; Maths in SPM</li> </ul>	Subang Jaya Penang Sarawak
BSc (Hons) Psychology 3+0	University of Greenwich, UK	<p>Entry into the first year (Level 4):</p> <ul style="list-style-type: none"> <li>• STPM or its equivalent with minimum Grade C for 2 subjects or CGPA 2.0; OR</li> <li>• Senior Middle Unified Examination Certificate (UEC) with a minimum pass average of 60%; OR</li> <li>• Matriculation or Foundation or equivalent (minimum CGPA 2.0); OR</li> <li>• Diploma or equivalent (minimum CGPA 2.0)</li> </ul> <p>OR</p> <p>Entry into the second year (Level 5):</p> <ul style="list-style-type: none"> <li>• Psychology Diploma (2.5 years duration), minimum 2.0 CGPA</li> </ul> <p>Additional requirement for all of above: Credits in SPM Mathematics and Science English: IELTS 6.0 with a minimum of 5.5 in each skill OR minimum SPM English grade 1A/2A or SEGi English Placement Test, Band 4</p>	Subang Jaya
Diploma in Early Childhood Education	SEGi College	<ul style="list-style-type: none"> <li>• SPM / O-Level / SM2; OR</li> <li>• Malaysian Independent Chinese Secondary School UEC Certificate; OR</li> <li>• Equivalent qualification (3 credits)</li> </ul> <p>Special entry requirements from 2014 to 2018:</p> <ul style="list-style-type: none"> <li>• SPM (or equivalent): 2 credits and 3 years work experience in Early Childhood Care and Education; OR</li> <li>• SPM (or equivalent): 1 credit and 5 years work experience in Early Childhood Care and Education</li> </ul> <p>For International Students: Pass in the following English Language examination:</p> <ul style="list-style-type: none"> <li>• Test of English as a Foreign Language (TOEFL)               <ul style="list-style-type: none"> <li>- score at least 500</li> </ul> </li> <li>• International English Language Testing Systems (IELTS)               <ul style="list-style-type: none"> <li>- overall band score of at least 5.0 or</li> </ul> </li> <li>• Any other equivalent English Language examination</li> </ul>	Subang Jaya Kuala Lumpur Penang Sarawak
Diploma in Psychology	SEGi College	<ul style="list-style-type: none"> <li>• SPM or equivalent with minimum 3 credits and a Pass for Mathematics &amp; Science</li> <li>• STPM or equivalent with minimum C grade for one subject, and a Pass for Mathematics and Science in SPM</li> </ul>	Subang Jaya Sarawak
Certificate in Early Childhood Care and Education	SEGi College	<ul style="list-style-type: none"> <li>• SPM / SPMV / O-Level / SM2; OR</li> <li>• Malaysian Independent Chinese Secondary School UEC Certificate; OR</li> <li>• Equivalent qualification (1 credit)</li> </ul>	Subang Jaya
Foundation in Arts	SEGi College	SPM / O-Level or equivalent (minimum 5 credits)	Subang Jaya

All diploma and degree programmes require students to take 5 general subjects (Mata Pelajaran Umum), as required by the Ministry of Education, Malaysia.

The above is an indication of current programme content. However, the rapidly changing nature of the subject area means that the courses offered and individual course content are continuously updated to meet industry needs. In addition, please note that certain combinations of options may not be available.

# BA (HONS) IN EARLY YEARS EDUCATION 3+0

## UNIVERSITY OF GREENWICH, UK

This programme aims to develop graduates who will be visionary leaders and agents of change in early years settings. The programme offers students the opportunities to reflect on the core values of the early years workforce, review practice and policy and learn the importance of encouraging children's total development in partnership with their families.

An integral part of the programme is the early years work placement that runs throughout all the three years of study, which will help students form links with potential future employers for a rewarding early years career.

## Programme Modules

### Year 1

- Understanding and Managing Children's Behaviour
- Children as Confident Learners
- The World from the Child's Perspective
- Engaging Play
- Introduction to Health and Wellbeing from Conception to Young Adulthood
- Introduction to the Children's Workforce: Workplace Experience 1

### Year 2

- The Young Mathematician
- Language and Digital Literacies
- Young Explorers: Knowledge and Understanding of the World
- Social Policy and Social Pedagogies
- Enabling Environments for Young Children: Supporting Outdoor Play
- Understanding Creativity in Early Years Contexts
- Communication and Thinking Skills
- Supporting the Social Wellbeing of Children and their Families: Workplace Experience 2
- English for Academic Studies

### Year 3

- Child Development and Learning: Birth to Six Years
- Leading and Managing in Early Years: Workplace Experience 3
- Curriculum and Assessment in Early Years: Workplace Project
- Keeping Children Safe From Harm
- Mentor Preparation for the Children's Workforce
- Early Intervention

### MPU

#### Local Students

- Tamadun Islam & Tamadun Asia
- Hubungan Etnik
- Public Speaking or Bahasa Kebangsaan A
- Entrepreneurship or Personal Health Management
- Community Service

#### International Students

- Malaysian Studies 3
- Bahasa Melayu Komunikasi 2
- Public Speaking
- Entrepreneurship or Personal Health Management
- Community Service

## Career Opportunities

The programme also prepares you to take on leadership and management positions in a range of settings and services. These include early years settings, children's centres, health and social care, community settings and child-minding networks.

# BSc (HONS) PSYCHOLOGY 3+0

UNIVERSITY OF GREENWICH, UK



With this British Psychological Society-accredited programme, students will be exposed to comprehensive curriculums developed by University of Greenwich's research and field experts that will help enhance their global employability.

Gain a deeper understanding of human behaviour and the mind as you develop critical research and thinking skills across various disciplines such as cognitive psychology, neuroscience, developmental psychology and forensic psychology.

Students will also be exposed to globalised teaching methodologies that will hone their personal and professional skills via problem-based learning, reflective accounts, student-authored courseworks, critical reviews and independent empirical project work.

## Programme Modules

### Year 1

- Academic & Personal Development: Psychology Research & Skills
- Introduction to Psychology
- Research Methods in Psychology 1
- Introduction to Applied Psychology

### Year 2

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>■ Brain and Behaviour</li> <li>■ Cognitive Psychology and Neuroscience</li> <li>■ Developmental Psychology</li> <li>■ Social Psychology</li> <li>■ Psychopathology and Clinical Psychology</li> <li>■ Personality and Individual Differences</li> <li>■ Research Methods in Psychology 2</li> <li>■ Work Placement 1</li> </ul> | <p><b>Electives (Select One)</b></p> <ul style="list-style-type: none"> <li>■ Organisational Psychology</li> <li>■ Health Psychology</li> <li>■ Counselling Theories &amp; Techniques</li> </ul> |
|--|--|

### Year 3

- Psychology Project
- Advanced Social Psychology
- Psychology & Neuroscience: Trends & Issues
- Child Psychology and Education
- Adult Development and Mental Health
- Social Forensic Psychology
- Clinical Child and Adolescent Psychology
- Work Placement 2

### MPU

#### Local Students

- Tamadun Islam & Tamadun Asia
- Hubungan Etnik
- Public Speaking or Bahasa Kebangsaan A
- Entrepreneurship
- Personal Health Management
- Community Service

#### International Students

- Malaysian Studies 3
- Bahasa Melayu Komunikasi 2
- Public Speaking or Bahasa Kebangsaan A
- Entrepreneurship
- Personal Health Management
- Community Service

## Career Opportunities

As international graduates, you will be well-prepared for careers in forensic, education, health, occupational, counselling, clinical psychology, teaching, media and advertising, market research, human resource, business, marketing and sales, and social sciences.



# DIPLOMA IN EARLY CHILDHOOD EDUCATION

## SEGi COLLEGE

The Diploma programme is aimed at preparing learners to meet the demands and challenges of the teaching profession at nursery and pre-school levels for both public and private centres. It is structured to enable graduates to acquire competencies in identifying the teaching and learning approaches for young children, and to be reflectively and professionally engaged in teaching-learning processes and experiences, curriculum planning and aspects of management.

## Programme Modules

### Core Subjects

- Foundations of Early Childhood Education: Early Learning & Environments
- Development of Young Children
- Observation and Assessment of Young Children
- Play and Learning
- Health, Safety and Nutrition
- Physical Education for Young Children
- Special Educational Needs and Learning Disabilities
- An Introduction to the Theory and Practice of the Montessori Method of Education
- General Language Training
- Academic English
- Mathematics for Young Children
- Planning and Organising Early Childhood Care and Educational Settings
- Early Childhood Curriculum Approaches
- Classroom and Behaviour Management
- Practicum 1 (Childcare Centre)
- Social Studies for Young Children
- Language and Literacy for Young Children
- Management of Early Childhood Settings
- Becoming an Early Childhood Professional
- Creativity for Young Children
- Science and Technology for Young Children
- Partnering with Families and Community
- Practicum 2 (Kindergarten/Preschool)

### MPU

#### Local Students

- Malaysian Studies 2
- Decision-Making Skills / Presentation Skills or Bahasa Kebangsaan A
- Islamic Studies or Moral Studies
- Co-curriculum Management

#### International Students

- Bahasa Melayu Komunikasi 1
- Decision-Making Skills / Presentation Skills
- Islamic Studies or Moral Studies
- Co-curriculum Management

## Career Opportunities

As graduates, you may look forward to a fulfilling career in the following early childhood-related fields:  
Teaching, ownership or management of a childcare or nursery, pre-school management consultancy, employment within international schools.

\* By 2020, it is mandatory for all preschool practitioners in Malaysia to hold at least a Diploma in Early Childhood Education.

# DIPLOMA IN PSYCHOLOGY

SEGi COLLEGE

Psychology is a popular and vibrant area of study that focuses on understanding people – our human condition, behaviours and experiences. It is about using that understanding to try to predict and influence behaviour and experiences. The programme covers the fundamentals in the diverse disciplines of Psychology and prepares students with knowledge and skills for a wide range of careers.

## Programme Modules

Year 1	Year 2	Year 3
<ul style="list-style-type: none"> <li>■ Introduction to Psychology</li> <li>■ Life Span Development</li> <li>■ Social Psychology</li> <li>■ Cross Cultural Psychology</li> <li>■ Introduction to Research Methods</li> <li>■ Cognitive Psychology</li> <li>■ Personality</li> <li>■ Computer Applications</li> <li>■ General Language Training</li> <li>■ Academic English</li> </ul>	<ul style="list-style-type: none"> <li>■ Principles of Counselling</li> <li>■ Issues and Ethics in the Helping Profession</li> <li>■ Motivation, Emotions and Learning</li> <li>■ Elementary Statistics</li> <li>■ Behaviour and the Brain</li> <li>■ Cyberpsychology</li> <li>■ Industrial and Organizational Psychology</li> <li>■ Educational Psychology</li> </ul>	<ul style="list-style-type: none"> <li>■ Introduction to Criminology</li> <li>■ Abnormal Psychology</li> <li>■ Health Psychology</li> <li>■ Positive Psychology</li> <li>■ Elective*</li> <li>■ Internship</li> </ul>
Electives	MPU	
<ul style="list-style-type: none"> <li>■ Foundations of Early Childhood Education</li> <li>■ Play and Learning</li> <li>■ Special Educational Needs and Learning Disabilities</li> <li>■ Introduction to Business</li> <li>■ Human Resource Management</li> </ul>	<p><b>Local Students</b></p> <ul style="list-style-type: none"> <li>■ Malaysian Studies 2</li> <li>■ Decision-Making Skills or Bahasa Kebangsaan A</li> <li>■ Islamic Studies or Moral Studies</li> <li>■ Co-curriculum Management</li> </ul> <p><b>International Students</b></p> <ul style="list-style-type: none"> <li>■ Bahasa Melayu Komunikasi 1</li> <li>■ Decision-Making Skills</li> <li>■ Islamic Studies or Moral Studies</li> <li>■ Co-curriculum Management</li> </ul>	



SEGi is a place where one hones their leadership skills and sees theory in practice. The multicultural environment in SEGi makes it an ideal place for all students to come together and learn from each other.

### David Tham Yi Cheng

Bachelor of Education (Hons)  
Specialising in TESL

## Career Opportunities

Pursue career options as a psychologist or consultant in rehabilitation centres or in the area of social service. Alternatively, you can pursue employment in the fields of education & training, consultancy, sales and marketing, human resource and marketing research.

# CERTIFICATE IN EARLY CHILDHOOD CARE & EDUCATION

## SEGi COLLEGE

Many are drawn to early childhood care and education for its career potential and the opportunity to contribute to the development of a generation. The objective of this programme is to prepare students to fulfil roles as assistant teachers and caregivers in Early Childhood Care and Education, playing nurturing roles in the care and development of young children. The course will provide you with the ability to carry out relevant routines, prepare teaching aids, assist in activities and help set up the learning environment.

### Programme Modules

Core Subjects	MPU
<ul style="list-style-type: none"> <li>■ Introduction to Philosophy and Curriculum in Early Childhood</li> <li>■ Development of Young Children</li> <li>■ Observation and Assessment of Young Children</li> <li>■ Play and Learning for Young Children</li> <li>■ Creativity for Young Children</li> <li>■ Practicum 1</li> <li>■ Basic Childcare</li> <li>■ General Language Training</li> <li>■ National Preschool Curriculum</li> <li>■ Health, Safety and Nutrition</li> <li>■ Early Literacy for Young Children</li> <li>■ Practicum 2</li> <li>■ Early Mathematics for Young Children</li> <li>■ Science and Technology for Young Children</li> </ul>	<p><b>Local Students</b></p> <ul style="list-style-type: none"> <li>■ Malaysian Studies 1</li> <li>■ Effective Listening or Bahasa Kebangsaan A</li> <li>■ Family Issues</li> </ul> <p><b>International Students</b></p> <ul style="list-style-type: none"> <li>■ Bahasa Melayu Komunikasi 1</li> <li>■ Effective Listening</li> <li>■ Family Issues</li> </ul>

### Career Opportunities

As graduates, you may look forward to a rewarding career as an assistant teacher assistant in a learning institution.

R/143/3/0075 SJ Campus

# FOUNDATION IN ARTS

## SEGi COLLEGE

The Foundation in Arts is designed to equip post-secondary school students with the knowledge and skills needed to qualify for university entrance. The programme utilises comprehensive syllabus to provide you with a smooth transition from secondary studies to tertiary studies.

This one-year foundation programme will guarantee graduates' entry into quality degrees with SEGi as well as UK, USA and Australian universities in partnership with SEGi.

### Programme Modules

Semester 1	Semester 2
<ul style="list-style-type: none"> <li>■ General Language Training</li> <li>■ Computer Application</li> <li>■ Introduction to Business</li> <li>■ Statistics</li> <li>■ Malaysian Studies</li> </ul>	<ul style="list-style-type: none"> <li>■ Academic English</li> <li>■ Principle of Economics</li> <li>■ Elective 1 *</li> <li>■ Elective 2 *</li> <li>■ Moral Studies / Islamic Studies</li> </ul>
Semester 3	
<ul style="list-style-type: none"> <li>■ Public Speaking</li> <li>■ Critical Thinking Skills</li> <li>■ Elective 3 *</li> <li>■ Elective 4 *</li> </ul>	

### Career Opportunities

This qualification is specially designed for students with SPM, O-Level or equivalent qualifications and who would like a pathway to pursue a bachelor's degree at university. Upon successful completion of the Foundation in Arts programme, students may further their studies in a wide range of degree programmes and, depending on units completed during their studies, students may be eligible to apply for advanced standing.

\* Students will have to choose the electives according to the discipline of undergraduate studies they intend to pursue.

R/010/3/0020 SJ Campus

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**SEGi College Subang Jaya** (284515-V)

☎ 603 8600 1777    📞 016 212 9154    📞 1800 88 8622

**SEGi College Penang** (187620-W)

☎ 604 263 3888    📞 013 629 4880

**SEGi College Sarawak** (172726-T)

☎ 6082 252 566    📞 017 859 2566    📞 1300 88 7344

The best in you, made

**POSSIBLE**

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**SCANME**



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