

BACHELOR OF PSYCHOLOGY (HONOURS)



SEGi
University

Towards

R4.0

BACHELOR OF PSYCHOLOGY (HONOURS)

SEGi UNIVERSITY

SEGi's Bachelor of Psychology (Honours) programme offers you a wider scope of psychology disciplines such as biological psychology, cognitive psychology, abnormal psychology, social psychology, developmental psychology, clinical psychology, counselling psychology, industrial-organisational psychology, cross-cultural psychology, educational psychology, and criminal psychology.

In keeping abreast with the advancement of Industrial Revolution 4.0, our programme has included courses such as Cyber-psychology enabling students to manage and solve issues related to emerging technologies.

Students can also apply the theoretical knowledge in a real-world setting and gain new skills relevant to a professional career through industrial training programme. This provides them the exposure and opportunity to work with human resource managers, marketing experts, product and service development managers, corporate trainers, people with mental health illness, children with behavioural problems, learning difficulties, or as an assistant researcher and in other areas of cross disciplines applying the psychology aspect such as aviation, crime investigation etc.

Students will also be guided on preparing resume, job interview, presentation skills, interpersonal and reflection skills

Programme Modules

Year 1

- English 1
- English 2
- Information Technology and Systems
- Personal Development and Communication Skills
- Introduction to Psychology
- History of Psychology
- Biological Psychology
- Lifespan Development
- Elementary Statistics
- Introduction to Applied Psychology

Year 2

- Research Methodology 1: Quantitative Methods
- Research Methodology 2: Qualitative Methods
- Professional Issues: Ethics, Conduct and Law
- Theories of Learning
- Abnormal Psychology
- Counselling Skills
- Cognitive Psychology
- Personality Theories
- Entrepreneurship
- Choose 1 elective

Year 3

- Child Psychology
- Educational Psychology
- Clinical Psychology
- Social Psychology
- Final Year Project
- Industrial Training
- Choose 2 electives

MPU Subjects

- Hubungan Etnik/ Bahasa Melayu Komunikasi II
- Tamadun Islam dan Tamadun Asia Tenggara / Malaysian Studies 3
- Effective Listening
- Personal Health Management
- Pengurusan Ko-kurikulum

Electives (Choose 3 only)

- Cross-cultural Psychology
- Criminal Psychology
- Cyberpsychology
- Substance Abuse
- Industrial-organisational Psychology
- Psychology Seminar

Overview

Psychology - is the scientific study of the human mind and behaviour. It is the study of who we are, why we behave in certain ways, and what we can become. Psychology applies to every aspect of human life.

In this constant changing era that is full with uncertainties and sustainability issues, psychology plays an important role in providing sustainable solutions through the understanding of human attitudes and behaviour.

SEGi's Bachelor of Psychology (Honours) enable students to acquire holistic psychological skills that are transferrable to other areas of study and careers such as health psychology, aviation psychology, media psychology, educational psychology, forensic psychology, human factors and engineering psychology.

Skills and Careers

Given the wide-ranging disciplines in psychology, students get to learn a variety of skills that are transferrable across disciplines and into the working world. These include communication (oral and written), IT/computer, research, analytical and critical thinking, problem solving, team working, behavioural management, interpersonal and counselling, entrepreneurial, and ethical skills.

Career Opportunities

- Human resource executive
- Special needs therapist/ shadow aide for special education
- Corporate trainer
- Market researcher
- General manager
- General administrator
- Early childhood practitioner/ child development consultant
- Social worker
- Academic tutor
- Marketer/ sales executive
- Entrepreneur
- Advertising and public relations consultant
- Recruitment consultant

Furthering Studies (Masters/Phd)

- Clinical psychology
- Counselling
- Developmental psychology
- Child psychology
- Educational psychology
- Health psychology
- Organisational / managerial psychology
- Neuropsychology
- Lecturing and research

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