

New Books

FROM : 28-NOV-09 TO : 04-DEC-09

| Title | Book No | ISBN | Author | Publisher | No. of Copies |
|--|---------|-----------------------------|--|--------------------------------|---------------|
| ACCOUNTING AND FINANCE : A FIRM FOUNDATION | A 07180 | 0826450768 9780826450760 | PIZZEY, ALAN. | CONTINUUM | 1 |
| ADVERTISING : PRINCIPLES & PRACTICE | A 07765 | 0135009383 9780135009383 | MORIARTY, SANDRA E. (SANDRA ERNST) ; WELLS, WILLIAM, 1926- MITCHELL, NANCY, 1950- | PEARSON/PRENTICE HALL, | 3 |
| AN INTRODUCTION TO GLOBAL FINANCIAL MARKETS | A 06450 | 0230006353 9780230006355 | VALDEZ, STEPHEN; | PALGRAVE | 2 |
| ASSESSING STUDENT LEARNING IN GENERAL EDUCATION : GOOD PRACTICE CASE STUDIES | A 07755 | 193337120X 9781933371207 | BRESCIANI, MARILEE J. EDITOR | ANKER PUB. CO | 2 |
| BASIC PHARMACOKINETICS | A 07751 | 0853697728 9780853697725 | JAMBHEKAR, SUNIL S. ; BREEN, PHILIP J. | PHARMACEUTICAL PRESS | 3 |
| BEYOND SIX SIGMA : PROFITABLE GROWTH THROUGH CUSTOMER VALUE CREATION | A 07766 | 0471681512 9780471681519 | PLASTER, GARY. ; ALDERMAN, JERRY D. | J. WILEY & SONS | 1 |
| BRANDING DESIGN 3 | A 07104 | 4766119282 9784766119282 | GRAPHIC-SHA | GRAPHIC-SHA | 1 |
| BUSINESS : ITS LEGAL, ETHICAL, AND GLOBAL ENVIRONMENT | A 07753 | 0324655541 9780324655544 | JENNINGS, MARIANNE. | SOUTH-WESTERN CENGAGE LEARNING | 1 |
| BUSINESS RESEARCH : A PRACTICAL GUIDE FOR UNDERGRADUATE & POSTGRADUATE STUDENTS | A 07767 | 1403992479 9781403992475 | COLLIS, JILL | PALGRAVE MACMILLAN | 1 |
| CLIENT/SERVER PROGRAMMING WITH JAVA NAD CORBA | A 00514 | 047124578X 9780471245780 | ORFALI, ROBERT., HARKEY, DAN | JOHN WILEY | 1 |
| CLINICAL PHARMACY AND THERAPEUTICS | A 00815 | 0443102856 9780443102851 | WALKER, ROGER...EDT | CHURCHILL | 1 |
| COMMUNITY PHARMACY : SYMPTOMS, DIAGNOSIS AND TREATMENT | A 07573 | 0702029955 9780702029950 | RUTTER, PAUL. | ELSEVIER/CHURCHILL LIVINGSTONE | 1 |
| COMPANY ACCOUNTING IN AUSTRALIA | A 00594 | 0471335800 9780471335092 | LEO, K.J. | JOHN WILEY | 1 |
| CORPORATE COMMUNICATION | A 07752 | 0071276157 9780071276153 | ARGENTI, PAUL A. | MCGRAW-HILL | 1 |
| DIRECTING THE DOCUMENTARY | A 07759 | 0240810899 9780240810898 | RABIGER, MICHAEL. | FOCAL PRESS/ELSEVIER | 1 |
| DIRECTING THE STORY : PROFESSIONAL STORYTELLING AND STORYBOARDING TECHNIQUES FOR LIVE ACTION AND ANIMATION | A 07762 | 0240810767 9780240810768 | GLEBAS, FRANCIS. | ELSEVIER/FOCAL PRESS | 1 |
| ESSENTIAL MATHS : FOR BUSINESS AND MANAGEMENT | A 07763 | 1403916101 9781403916105 | MORRIS, CLARE. ; WITH THANASSOULIS, EMMANUEL. | PALGRAVE MACMILLAN | 1 |
| ESSENTIALS OF CONTEMPORARY ADVERTISING | A 07726 | 0071270574 9780071270571 | ARENS, WILLIAM F. ; SCHAEFER, DAVID H. WEIGOLD, MICHAEL F., 1958- | MCGRAW-HILL IRWIN | 1 |
| FILM HISTORY : AN INTRODUCTION | A 07758 | 0073386138 9780073386133 | THOMPSON, KRISTIN, 1950- | MCGRAW-HILL HIGHER EDUCATION | 3 |
| FUNDAMENTALS OF ENVIRONMENTAL CHEMISTRY | A 07764 | 1420052675 9781420052671 | MANAHAN, STANLEY E. | CRC PRESS | 1 |
| HUBUNGAN ETNIK DI MALAYSIA | A 07747 | 9833655084 9789833655083 | MANSOR MOHD. NOOR. ; ABDUL RAHMAN AZIZ.. LEE, MOHAMAD AINUDDIN ISKANDAR | PEARSON PRENTICE HALL | 10 |
| PRODUCING AND DIRECTING THE SHORT FILM AND VIDEO | A 07761 | 0240807359 9780240807355 | IRVING, DAVID K. ; REA, PETER W. | ELSEVIER, | 1 |

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| THE 30-SECOND STORYTELLER : THE ART AND BUSINESS OF DIRECTING COMMERCIALS | A 07742 | 1598632264 9781598632262 | RICHTER, THOMAS. | THOMSON COURSE TECHNOLOGY PTR, | 1 |
| THE COLOR SCHEME BIBLE : INSPIRATIONAL PALETTES FOR DESIGNING HOME INTERIORS | A 07757 | 1554070325 9781554070329 | STARMER, ANNA. | FIREFLY BOOKS | 3 |
| THE COMPLETE ILLUSTRATED GUIDE TO FURNITURE & CABINET CONSTRUCTION | A 07768 | 1561584029 9781561584024 | RAE, ANDY.; | TAUNTON PRESS | 1 |
| THE SAGE ENCYCLOPEDIA OF QUALITATIVE RESEARCH METHODS | A 07756 | 1412941636 9781412941631 | EDITOR, GIVEN, LISA M | SAGE PUBLICATIONS | 2 |
| THOMSON DELMAR LEARNING'S NURSING REVIEW SERIES : PSYCHIATRIC NURSING. | A 00259 | 1401811787 9781401811785 | STEIN, ALICE M. | THOMSON DELMAR LEARNING | 1 |
| UBS COMPUTERISED ACCOUNTING : SELF STUDY GUIDE | A 07749 | 9833493009 9789833493005 | UBS CORP | UBS CORP | 1 |
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| UBS STOCK CONTROL : SELF STUDY GUIDE | A 07750 | 9833493025 9789833493029 | EDITOR YAP, JAU YONG | UBS CORP. | 2 |
| VIDEO PRODUCTION HANDBOOK | A 07754 | 0240520807 9780240520803 | MILLERSON, GERALD.;; OWENS, JIM, 1957- | FOCAL PRESS | 1 |
| WRITING FOR MULTIMEDIA AND THE WEB : A PRACTICAL GUIDE TO CONTENT DEVELOPMENT FOR INTERACTIVE MEDIA | A 07760 | 0240808223 9780240808222 | GARRAND, TIMOTHY PAUL. | ELSEVIER FOCAL PRESS | 2 |