

New Books

FROM : 22-AUG-09 TO : 28-AUG-09

Title	Book No	ISBN	Author	Publisher	No. of Copies
A CLASS WITH DRUCKER : THE LOST LESSONS OF THE WORLD'S GREATEST MANAGEMENT TEACHER	A 07224	0814414184 9780814414187	COHEN, WILLIAM A., 1937-	AMACOM/ AMERICAN MANAGEMENT ASSOCIATION	1
ADOBE DREAMWEAVER CS3 HOW-TOS : 100 ESSENTIAL TECHNIQUES	A 07218	0321508939 9780321508935	KARLINS, DAVID.	ADOBEPRESS BOOKS	1
ADOBE ILLUSTRATOR CS4 DIGITAL CLASSROOM	A 07237	0470436352 9780470436356	AQUENT CREATIVE TEAM.	WILEY PUB	2
ADVERTISING : WHAT IT IS AND HOW TO DO IT	A 07260	9780077094584	WHITE, RODERICK	MCGRAW-HILL,	1
ALEJANDRO MAGALLANES	A 07063	9812455086 9789812455086	MAGALLANES, ALEJANDRO.; [EDITOR, JIANPING HE].	PAGE ONE	1
BLUE OCEAN STRATEGY : HOW TO CREATE UNCONTESTED MARKET SPACE AND MAKE THE COMPETITION IRRELEVANT	A 07231	1591396190 9781591396192	KIM, W. CHAN.; MAUBORGNE, RENE'E.	HARVARD BUSINESS SCHOOL PRESS	1
BUILDING A WINNING SALES FORCE : POWERFUL STRATEGIES FOR DRIVING HIGH PERFORMANCE	A 07232	0814410405 9780814410400	ZOLTNERS, ANDRIS A.; SINHA, PRABHAKANT. LORIMER, SALLY E.	AMACOM	1
COMPUTER ETHICS : ANALYZING INFORMATION TECHNOLOGY	A 07239	0131230220 9780131230224	JOHNSON, DEBORAH G.; MILLER, KEITH W.	PEARSON EDUCATION INTERNATIONAL	2
COMPUTERS, ETHICS, AND SOCIETY	A 07240	0195143027 9780195143027	EDITED BY: ERMANN, M. DAVID; SHAU, MICHELE S.	OXFORD UNIVERSITY PRESS	2
CONSUMER BEHAVIOR : BUYING, HAVING, AND BEING	A 05047	0135153360 9780135153369	SOLOMON, MICHAEL R.	PEARSON EDUCATION	1
CORPORATE FINANCE AND INVESTMENT : DECISIONS & STRATEGIES	A 07257	027371550X 9780273715504	PIKE, RICHARD (RICHARD H.); NEALE, BILL.	PRENTICE HALL/FINANCIAL TIMES	1
DAZZLING RETAIL DESIGN	A 07017	9812455523 9789812455529	BROTO, EDUARD	PAGE ONE	1
EAP NOW! PRELIMINARY : ENGLISH FOR ACADEMIC PURPOSES	A 07222	9780733978050 9780733978050	COX, KATHY, 1945-; HILL, DAVID, 1969-;	PEARSON EDUCATION AUSTRALIA	1
ESSENTIALS OF PSYCHIATRIC MENTAL HEALTH NURSING : A COMMUNICATION APPROACH TO EVIDENCE-BASED CARE	A 07246	1416000518 9781416000518	VARCAROLIS, ELIZABETH M.	SAUNDERS/ELSEVIER	2
ESTIMATING FOR BUILDER & SURVEYORS	A 00379	0750642718 9780750642712	BUCHAN, ROSS D., FLEMING, FW ERIC, GRANT, FIONA EK	BUTTERWORTH-HEINEMANN	3
ETHICS FOR THE REAL WORLD : CREATING A PERSONAL CODE TO GUIDE DECISIONS IN WORK AND LIFE	A 07230	1422121062 9781422121061	HOWARD, RONALD A. (RONALD ARTHUR), 1934- ; KORVER, CLINTON D.	HARVARD BUSINESS PRESS	1
ETHICS IN INFORMATION TECHNOLOGY	A 07226	1418836311 9781418836313	REYNOLDS, GEORGE W.	THOMSON/COURSE TECHNOLOGY	2
ETHICS IN NURSING PRACTICE : A GUIDE TO ETHICAL DECISION MAKING	A 07255	1405160527 9781405160520	FRY, SARA T.; JOHNSTONE, MEGAN-JANE. INTERNATIONAL COUNCIL OF NURSES.	WILEY-BLACKWELL	2
FIRST STEPS IN ACADEMIC WRITING	A 07221	0132414880 9780132414883	HOGUE, ANN.	PEARSON/LONGMAN	1
GERWIN SCHMIDT	A 07066	9812455078 9789812455079	SCHMIDT, GERWIN, 1966- [EDITOR, JIANPING HE].	PAGE ONE	1
HIGHWAYS : THE LOCATION, DESIGN, CONSTRUCTION AND MAINTENANCE OF ROAD PAVEMENTS	A 07235	0750650907 9780750650908	EDITED BY:	BUTTERWORTH-HEINEMANN	3

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INSTANT GRAPHICS : SOURCE AND REMIX IMAGES FOR PROFESSIONAL DESIGN	A 07023	9812454594 9789812454591	TEXT BY MIDDLETON, CHRIS; IMAGES CURATED BY HERRIOT, LUKE.	PAGE ONE PUB	1
INTRODUCTION TO PHARMACOLOGY	A 07252	1416059059 9781416059059	ASPERHEIM, MARY KAYE.	SAUNDERS ELSEVIER	1
ISIDRO FERRER	A 07064	9812455108 9789812455109	FERRER, ISIDRO, 1963- EDITOR JIANPING HE;	PAGE ONE	1
JIANPING HE	A 07062	9812455094 9789812455093	HE, JIANPING, 1973-	PAGE ONE	1
LABORATOIRES CCCP = DR. PÊCHE + MLLE ROSE	A 07065	9812455116 9789812455116	EDITOR:JIANPING HE	PAGE ONE	1
LEAD BY EXAMPLE : 50 WAYS GREAT LEADERS INSPIRE RESULTS	A 07223	0814412947 9780814412947	BALDONI, JOHN.	AMERICAN MANAGEMENT ASSOCIATION	1
LEADING WITH KINDNESS : HOW GOOD PEOPLE CONSISTENTLY GET SUPERIOR RESULTS	A 07229	0814401562 9780814401569	BAKER, WILLIAM F., 1942-	AMERICAN MANAGEMENT ASSOCIATION	1
MANAGING AND DELIVERING PERFORMANCE : HOW GOVERNMENT, PUBLIC SECTOR AND NOT-FOR-PROFIT ORGANISATIONS CAN MEASURE AND MANAGE WHAT REALLY MATTERS	07242	075068710X 9780750687102	MARR, BERNARD.	BUTTERWORTH- HEINEMANN,	2
MANAGING INFORMATION TECHNOLOGY PROJECTS	A 07245	032478855X 9780324788556	SCHWALBE, KATHY	CENGAGE LEARNING	1
MANUAL OF SCHOOL HEALTH : A HANDBOOK FOR SCHOOL NURSES, EDUCATORS, AND HEALTH PROFESSIONALS	A 07249	1416037780 9781416037781	LEWIS, KEETA DESTEFANO.	SAUNDERS,	1
MARKETING : PRINCIPLES AND PRACTICE	A 07217	027364677X 9780273646778	ADCOCK, DENNIS. ; HALBORG, AL. ROSS, CAROLINE.	FINANCIAL TIMES/PRENTICE HALL	1
MATHEMATICAL TECHNIQUES : AN INTRODUCTION FOR THE ENGINEERING, PHYSICAL, AND MATHEMATICAL SCIENCES	A 07233	0199282013 9780199282012	JORDAN, D.W. ; SMITH, P.	OXFORD UNIVERSITY PRESS	1
MAYA 8 FOR WINDOWS AND MACINTOSH	A 07253	0321476751 9780321476753	ROBINSON, MORGAN. ; STEIN, NATHANIEL. ;	PEACHPIT PRESS	1
MEDICAL TERMINOLOGY : A SHORT COURSE	A 07251	1416055185 9781416055181	CHABNER, DAVI-ELLEN.	SAUNDERS ELSEVIER	2
MENTORING-COACHING : A GUIDE FOR EDUCATION PROFESSIONALS	A 07227	033522539X 9780335225392	PASK, ROGER ; JOY, BARRIE.	MCGRAW-HILL/OPEN UNIVERSITY PRESS	1
NURSING KNOW-HOW. CHARTING PATIENT CARE	A 07248	0781791944 9780781791946	LIPPINCOTT WILLIAMS & WILKINS.	WOLTERS KLUWER HEALTH/LIPPINCOTT WILLIAMS & WI	1
PATHWAYS OF TEACHING NURSING : KEEPING IT REAL!	A 05877	9789749823569	RAYFIELD, SYLVIA. ; MANNING, LORETTA.	ICAN PUBLISHING,	1
PRINCIPLES OF MARKETING	A 00035	0131968793 9780131968790	KOTLER, PHILIP. ; ; ARMSTRONG, GARY (GARY M.);	PEARSON	1
PURCHASING AND SUPPLY CHAIN MANAGEMENT	A 07259	0273694383 9780273694380	LYSONS, KENNETH. ; FARRINGTON, BRIAN.	FINANCIAL TIMES/PRENTICE HALL	2

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QUANTITATIVE DATA ANALYSIS USING SPSS : AN INTRODUCTION FOR HEALTH AND SOCIAL SCIENCE	A 07220	0335223060 9780335223060	GREASLEY, PETER.	OPEN UNIVERSITY PRESS	1
QUICK REFERENCE TO THE DIAGNOSTIC CRITERIA FROM DSM-IV-TR	A 07236	9748279847 9879748279846	AMERICAN PSYCHIATRIC ASSOCIATION.	THE ASSOCIATION	1
RETHINKING THE COLOR LINE : READINGS IN RACE AND ETHNICITY	A 07247	0073404276 9780073404271	[EDITED BY] GALLAGHER, CHARLES A. (CHARLES ANDREW), 1962-	MCGRAW-HILL HIGHER EDUCATION	1
SPACE : HEALTH & BEAUTY	A 07089	9627723738 9789627723738	[EDITORIAL, DIANE TSANG].	PAGE PUB	1
STATISTICS : THE ART AND SCIENCE OF LEARNING FROM DATA	A 07197	0131357468 9780131357464	AGRESTI, ALAN ; FRANKLIN, CHRISTINE A	PRENTICE HALL	1
STORAGE AND SUPPLY OF MATERIALS	A 07258	027360323X 9780273603238	JESSOP, DAVID, 1947- ; MORRISON, ALEX, 1951-	ELBS WITH PITMAN	1
STRATEGIC MANAGEMENT IN TOURISM	A 07225	085199282X 9780851992822	EDITED BY: MOUTINHO, LUIZ	CABI PUB.	1
STRUCTURAL AND STRESS ANALYSIS	A 07250	0750662212 9780750662215	MEGSON, T. H. G. (THOMAS HENRY GORDON)	ELSEVIER BUTTERWORTH HEINEMANN	3
STRUCTURAL STEELWORK : DESIGN TO LIMIT STATE THEORY	A 02834	0750659122 9780750659123	LAM, DENNIS., ANG, PAUL. CHIEW, SING-PING	ELSEVIER BUTTERWORTH-HEINEMANN	1
TECHNICAL GRAPHICS COMMUNICATION	A 07234	0077221303 9780077221300	BERTOLINE, GARY B...[ET AL.].	MCGRAW-HILL HIGHER EDUCATION	1
THE BUSINESS ENVIRONMENT : THEMES AND ISSUES	A 06440	0199203059 9780199203055	WETHERLY, PAUL. OTTER, DORRON.	OXFORD UNIVERSITY PRESS	2
THE ESSENTIAL LIGHTING MANUAL FOR PHOTOGRAPHERS	A 07053	9812455736 9789812455734	WESTON, CHRISTOPHER (CHRISTOPHER MARK)	ROTOVISION	1
THE GREATEST HITS OF CORPORATE LAYOUTS	A 03706	981245215x 9789812452153	COMPILED BY ZHOU, JIANZHONG.	PAGE ONE	1
THE HYDRAULICS OF OPEN CHANNEL FLOW : AN INTRODUCTION ; BASIC PRINCIPLES, SEDIMENT MOTION, HYDRAULIC MODELLING, DESIGN OF HYDRAULIC STRUCTURES	A 07256	0750659785 9780750659789	CHANSON, HUBERT.	ELSEVIER BUTTERWORTH HEINEMANN	1
THE INTERNATIONAL BUSINESS ENVIRONMENT	A 07219	0273682474 9780273682479	BROOKS, I. (IAN); WEATHERSTON, JAMIE. WILKINSON, GRAHAM	FT/ PRENTICE HALL,	1
THE OFFICIAL GUIDE TO THE TOEFL TEST	A 07244	0071267891 9780071267892	EDUCATIONAL TESTING SERVICE.	MCGRAW-HILL	2
THE POWER OF A POSITIVE ATTITUDE : DISCOVERING THE KEY TO SUCCESS	A 07228	0814410138 9780814410134	FRITZ, ROGER.	AMERICAN MANAGEMENT ASSOCIATION	1
THEORIES OF CONSELING AND PSYCHOTHERAPY : A MULTICULTURAL PERSPECTIVE	A 07215	020568713X 9780205687138	IVEY, ALLEN E. ... [ET AL.]	PEARSON EDUCATION	1
UNDERSTANDING BUSINESS	A 07243	0071111719 9780071111713	NICKELS, WILLIAM G. ;	MCGRAW-HILL/IRWIN	2
UNDERSTANDING MECHANICS	A 07238	9780199146758	SADLER, A.J; THORNING, D.W.S.	OXFORD UNIVERSITY PRESS	1
UNDERSTANDING PURE MATHEMATICS	A 07254	0199142432 9780199142439	SADLER, A. J.	OXFORD UNIVERSITY PRESS	1

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WORK IT OUT : USING PERSONALITY TYPE TO IMPROVE TEAM PERFORMANCE	A 07241	0891062122 9780891062127	HIRSH, SANDRA KREBS; KISE, JANE A.G.	DAVIES-BLACK PUB.	1
WRITING ARGUMENTS: A RHETORIC WITH READINGS	A 07214	0205648363 9780205648368	RAMAGE, JOHN D.; BEAN, JOHN C. JOHNSON, JUNE, 1953-	PEARSON LONGMAN	1
WRITING AT UNIVERSITY : A GUIDE FOR STUDENTS	A 07216	0335221165 9780335221165	CREME, PHYLLIS, 1942-	MCGRAW-HILL OPEN UNIVERSITY PRESS	1