

COURSES PLEDGED FOR 8TV SCHOLARSHIP FUND 2009

SEGi Group of Institutions (SEGi University College – Kota Damansara campus)

No.	Courses Offered (full-time basis)	Duration	Intake Date	Campuses
American Degree Programs				
1.	ADP-BSc (4+0) Psychology, Upper Iowa University (UIU), USA.	4 years	Jan/ May/ Jul/ Sept	KD
2.	ADP- BSc (4+0) Communications, UIU, USA.	4 years	Jan/ May/ Jul/ Sept	KD
3.	ADP- BSc (4+0) Marketing, UIU, USA.	4 years	Jan/ May/ Jul/ Sept	KD
4.	ADP- BSc (4+0) Management, UIU, USA.	4 years	Jan/ May/ Jul/ Sept	KD
5.	ADP- BSc (4+0) Finance, UIU, USA.	4 years	Jan/ May/ Jul/ Sept	KD
Business & Accountancy Programmes				
6.	BA (Hons) Business and Management (3+0), UOS, UK.	3 years	Jan/ May/ Jul/ Sept	KD
7.	BA (Hons) Accounting and Finance (3+0), University of Teesside (OUT), UK.	3 years	Feb/ Oct	KD
8.	Diploma in Business Administration	2½ years	Jan/ May/ Jul/ Sept	KD
9.	Diploma in Accountancy	2½ years	Jan/ May/ Jul/ Sept	KD
10.	Diploma in Marketing	2½ years	Jan/ May/ Jul/ Sept	KD

11.	Diploma in Human Resource Management	2½ years	Jan/ May/ Jul/ Sept	KD
Engineering & Built Environment Programmes				
12.	BEng (Hons) Chemical Engineering (1+2), The University of Sheffield (TUOS), UK.	3 years	Jan/ Sept	KD
13.	BEng (Hons) Electronic & Electrical Engineering (1+2), TUOS, UK.	3 years	Jan/ Sept	KD
14.	BEng (Hons) Mechanical Engineering (1+2), TUOS, UK.	3 years	Jan/ Sept	KD
15.	BEng (Hons) Electrical & Electronics Engineering (3+0), UOS, UK.	3 years	Jan/ May/ Jul/ Sept	KD
16.	BEng (Hons) Mechanical Engineering (3+0), UOS, UK.	3 years	Jan/ May/ Jul/ Sept	KD
17.	Diploma in Construction Management	2½ years	Jan/ May/ Jul/ Sept	KD
18.	Diploma in Mechanical Engineering	2½ years	Jan/ May/ Jul/ Sept	KD
19.	Diploma in Chemical Engineering	2½ years	Jan/ May/ Jul/ Sept	KD
20.	Diploma in Civil Engineering	2½ years	Jan/ May/ Jul/ Sept	KD
Computing Programmes				
21.	BSc (Hons) Applied Business Computing (3+0), UOS, UK.	3 years	Jan/ May/ Jul/ Sept	KD
22.	BSc (Hons) Computing (3+0), UOG, UK.	3 years	Jan/ May/ Jul/ Sept	KD
23.	BSc (Hons) Computing with Games Development (3+0), UOG, UK.	3 years	Jan/ May/ Jul/ Sept	KD
24.	BSc (Hons) Computing with Multimedia (3+0), UOG, UK.	3 years	Jan/ May/ Jul/ Sept	KD

25.	Diploma in Computer Studies	2½ years	Jan/ May/ Jul/ Sept	KD
26.	Diploma in Information Technology	2½ years	Jan/ May/ Jul/ Sept	KD
Creative Arts & Design Programmes				
27.	Diploma in Advertising Design	2½ years	Jan/ May/ Jul/ Sept	KD
28.	Diploma in Creative Multimedia	2½ years	Jan/ May/ Jul/ Sept	KD
29.	Diploma in Graphic Design	2½ years	Jan/ May/ Jul/ Sept	KD
30.	Diploma in Interior Design	2½ years	Jan/ May/ Jul/ Sept	KD
31.	Diploma in Mass Communication	2½ years	Jan/ May/ Jul/ Sept	KD
32.	Diploma in Video & Animation	2½ years	Jan/ May/ Jul/ Sept	KD
Hotel & Tourism Programmes				
33.	BSc (Hons) International Tourism & Hospitality Management (3+0), UOS, UK.	3 years	Jan/ May/ Jul/ Sept	KD
Foundation Programmes				
34.	Foundation in Commerce	1 year	Jan/ May/ Jul/ Sept	KD
35.	Foundation in Science	1 year	Jan/ May/ Jul/ Sept	KD
36.	Foundation in Science (Pre-Med / Pre-Dental)	1 year	Jan/ May/ Jul/ Sept	KD
Graduate School of Business Programmes				

37.	MBA-USQ*	2 years	Jan/ Apr/ Jul/ Oct	KD
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* Please note MBA courses are only offered to 8TV's employee.

(SEGi College - Subang Jaya campus)

Foundation Programmes			
Foundation in Science	1 year	Jan/ May/ Jul/ Sept	SJ Campuses

American Degree Programs			
ADP-BSc (4+0) Psychology, Upper Iowa University (UIU), USA.	4 years	Jan/ May/ Jul/ Sept	SJ Campus
ADP-BSc (4+0) Business Administration, Upper Iowa University (UIU), USA.	4 years	Jan/ May/ Jul/ Sept	SJ Campus
ADP- BSc (4+0) Communications, UIU, USA.	4 years	Jan/ May/ Jul/ Sept	SJ Campus
ADP- BSc (4+0) Marketing, UIU, USA.	4 years	Jan/ May/ Jul/ Sept	SJ Campus
ADP- BSc (4+0) Management, UIU, USA.	4 years	Jan/ May/ Jul/ Sept	SJ Campus
ADP- BSc (4+0) Finance, UIU, USA.	4 years	Jan/ May/ Jul/ Sept	SJ Campus

* Programmes offered are subject to availability and change.